

Newsletter



November/December 2008



*Chris Hall, Chair of
Enterprise Educators UK*



Seasonal Greetings!



*Andy Penaluna, the newly elected
Junior Vice Chair*

A word from the Chair:

Much has happened at Enterprise Educators UK in the last two months. The Board have now mapped the main elements of strategy and development for the next year or so and there are innovations we want to take forward on behalf of the membership.

One major change is that for some time now we have had enquiries from external organisations, keen to join as members of Enterprise Educators UK as they see the benefits of being part of the enterprise community Enterprise Educators represents. We are now in the position to offer associate membership of Enterprise Educators UK to other educational establishments, and to organisations that have an educational objective. I am sure that their associate membership will enrich Enterprise Educators UK and add to the strength of our network.

IEEC 2009

The **IEEC 2009 conference** will now take place at Herriot Watt University, Edinburgh between **2-4 September 2009** but as a result of the NCGE's commitments following the launch of the UENs (more details below) Enterprise Educators UK will now be taking the lead role in running the conference. This will give us and all of our members the opportunity to firmly shape the content and structure of the conference and we would be delighted to receive your views on what you would like to see happening there by replying to Jenny@enterprise.ac.uk as soon as possible in the New Year.

Enterprise Educator Awards

We are currently formulating the fine detail of the Enterprise Educator awards which were outlined in the last Newsletter. We will be able to give full details in the January Newsletter, including the timetable for applications.

University Enterprise Networks (UENs)

These networks were launched on 25 November 2008, as part of the ever-increasing portfolio of enterprise activities taking place in Global Entrepreneurship/Enterprise week. They are to be managed by the NCGE and the following is taken selectively from the NCGE website:

'Around 100,000 students and graduates will get the chance to develop world-class skills as entrepreneurs and business leaders with the launch of the first UENs. ... These networks

are the first of their kind and will focus on the areas of science, technology, engineering, maths (STEM), Innovation and the Nuclear sector. ... The UENs will further the aim to establish a culture of enterprise in universities by providing training, advice and encouragement to students and graduates who want to develop their business ideas or wish to become innovative employees. Each network will be further supported by sponsorship from privately owned companies and Regional Development Agencies (RDAs). This will give students first hand experience of enterprising workplaces.'

This link, www.ncge.org.uk/uens gives slightly more information, in particular that each UEN will develop a four year plan around specific support for partner companies, economic contribution, an entrepreneurial university, and engaging schools, colleges and local communities.

The launch of these networks clearly reflects the government's commitment to enterprise and entrepreneurship. However, there are some points which need clarification:

- What is the aim of this network and how will it work?
- What does it mean for enterprise education in general?
- What does it mean for Universities that are not identified as being part of the network?
- What is the role Enterprise Educators UK will play within this network?

We feel sure that there are other questions the membership would like to pose and accordingly request that these be forwarded to Jenny Moore at Jenny@enterprise.ac.uk by 27 January 2009. We will then put these questions to the NCGE, and report back to the membership so that we are all in a position to work constructively on this new government initiative.

Junior Vice Chair Elections

Andy Penaluna, from Swansea Metropolitan University, was duly elected Junior Vice Chair. More about Andy on the next page. Kelly Smith, from the University of Huddersfield, has been co-opted onto the Board to advise on the website and electronic communications. On behalf of the Board, I would like to welcome Andy and Kelly to what is proving to be a very busy year!



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Junior Vice Chair

Andy Penaluna has been a practitioner/lecturer in the creative industries for over 25 years and first introduced professional enterprise to his classes in May 1987 – he still has the course notes! Andy describes himself as a student of students, as his teaching is continuously informed through his extended network of alumni. He sees creativity and innovation as essential to the development of the 'knowledge based economy' and enterprise educators are uniquely placed to help realise these aspirations.

Vice Chair

Enterprise Educators Vice Chair, Simon Brown has been appointed Director of the Business School at Southampton Solent University. He will be taking up this post from 1 February and is very much looking forward to the position, which he feels will enrich his future role as Chair of Enterprise Educators UK.

Leeds Metropolitan CETL

Following Alison Price's departure to NCGE, Sue Smith is now director of the CETL at Leeds Met. The CETL is due to complete in July 2010 so Sue's focus is on ensuring that all the existing projects are embedded in the curriculum to ensure the sustainability.

IEEP

A reminder, full applications for the International Entrepreneurship Educators Programme are due from interested candidates by **noon on 21 January 2009**. If you have any questions please contact Kiran.Bhachoo@ncge.org.uk

Best Practice Workshops

The workshop on 25 November at Sheffield, *Assessment in Context*, showed that this is a topic for which there is continuing interest—which will be reviewed at a further workshop at Swansea Metropolitan University on **6 March 2009**.

In the meantime, on **22 January 2009** there will be a workshop on *Embedding Enterprise* at Queen's University, Belfast and on **18 February** the University of Liverpool is hosting a workshop on *Techniques to Engage Students*. Registration is now open, please go to <http://www.enterprise.ac.uk/events>

ISBE 2008, Belfast

The ISBE conference provided Enterprise Educators UK with a wonderful promotional platform as Simon Brown and Alison Price were invited by David Brooksbank to give a keynote presentation to the national and international conference delegates. This was an ideal opportunity to demonstrate what Enterprise Educators UK is all about; Simon and Alison ran the session on the lines of Best Practice workshops, in other words, as an active learning session. They tasked the delegates with exploring issues around student engagement, staff development, pedagogy development, assessment and three other topics that feature regularly in Best Practice workshops.

Alison had been inspired by Kelly Smith at IEEC 2008 to experiment with delegates texting questions and comments to her laptop for immediate display. Despite various technical difficulties, this was a very interactive session, engaging some 70–80 delegates. At the end, a number of lines of enquiry for exploration emerged. This was a break from the ISBE session format that has been developing, highlighting the innovative approach of Enterprise Educators UK.

ISBE 2009, Liverpool

The 32nd ISBE conference will take place in Liverpool between **3–6 November 2009**. Please keep checking the ISBE website <http://www.isbe.co.uk> for details but there will be a strand 'Creative industries and entrepreneurship'.

FuelRCA

Head of Innovation Development at RCA, John Bound has brought to Enterprise Educators attention the new reference library of business and careers material, aimed at easing students through life after college. The library can be found at <http://www.librarything.com/catalog/fuelrca> John sees the Fuel project which allowed development of the library as effectively integrating enterprise education into the College.

Do you Twitter?

Kelly Smith is on the Twitter social networking site and has set up an Enterprise Educators UK Twitter Group <http://twittgroups.com/group/eeuk> It's in the formative stages at present, but take a look and let us know what you think.

ISBE 2008



Simon Brown, Vice Chair, Enterprise Educators UK

To the membership of
Enterprise Educators UK

WELCOME TO 2009
the most enterprising year yet