

Welcome from Dr Kelly Smith

Firstly a very big welcome to our three newest members: University of St. Andrews, University of Surrey, and University of Exeter– it is always a delight to welcome new members because our strength as a network really does depend on the scale and active contributions of our membership from across the UK. You can see what some of our members do in the [Case Studies](#) section of our new website. We currently have 13 case studies and would love to see more. Do visit and let us know what you are doing too.

On other pages:

- [Chair's reflections](#)
- [UN Expert Meeting](#)
- [NUE 2012](#)
- [Forthcoming events](#)
- [Images from Teesside event](#)

Plymouth University Helps Drive Youth Enterprise Agenda in Nigeria

A group of academics led by the Plymouth Business School, with the support of the Institute for Sustainability Solutions Research and Enterprise Educators UK has recently returned from Nigeria where they participated in the training of 6,000 budding Nigerian entrepreneurs. Two teams supported the training and quality oversight of a national business plan competition funded by the Nigerian Ministry of Finance at the request of President Goodluck Jonathan.



Dean of the Plymouth Business School Professor David Wheeler was asked by the UK Department for International Development to mobilise support for the Lagos Business School in executing the project which aims to create tens of thousands of new jobs for Nigerian youth. Professor Wheeler has previously advised the World Bank and the United Nations on the role of the private sector in international development.

Such competitions are relatively common in European and North American business schools and are typically used to develop ideas and practice business skills. But the Youth Enterprise with Innovation (YouWin) initiative takes this idea and massively expands its scale, with 24,000 individuals from across the country submitting a business idea in the initial phase and 6,000 receiving intensive training in business planning. Up to 1,200 winning business plans will be able to access business grants and mentoring.

Dr Robert Newbery, who teaches entrepreneurship at the Plymouth Business School and who led the quality monitoring team said “everything about this project is on a huge scale: the logistics, the training, the sheer number of applicants and most importantly, the commitment of the individuals and organisations involved.”

Kate Beresford, who was a member of the quality monitoring team added “EEUK members have vast experience of delivering a broad range of enterprise education initiatives in the UK and elsewhere and we were delighted to be invited to contribute to this exciting and inspiring initiative.”

Click [here](#) for more information on the YouWin project which will continue to run over the next 3 years.

Chair's reflections

Partnerships are particularly important to us at EEUK and we know are important to our members too. Our best known collaborations are probably our long-term work with the National Centre for Entrepreneurship in Education (NCEE) on the International Entrepreneurship Educators Conference (IEEC), the National Enterprise Educator Awards (NEEA), and for the International Entrepreneurship Educators Programme (IEEP) for staff development - and for being a founder member of the Enterprise Alliance UK with the Institute of Small Business and Entrepreneurship (ISBE) and the National Association of College and University Entrepreneurs (NACUE). Informally, we have strong links with bodies such as Students in Free Enterprise (SIFE), the Higher Education Academy (HEA) and the Higher Education Entrepreneurship Group (HEEG) amongst others.



Perhaps less well known is our work on steering groups for national projects such as the Peter Jones Foundation Higher Apprenticeship Fund (PJF HAF), the NACUE Enterprise Societies Governance Group (ESGG), and – fresh off the press – the second phase of the UnLtd HEFCE HEI Social Enterprise Programme. Collaborations are truly wonderful things, but you have to learn an awful lot of acronyms!

Kelly Smith, Chair

UN Multi Year Expert Meeting on Enterprise Development Policies

Andy Penaluna recently represented UK educator perspectives at the United Nations third and final 'experts' meeting in Geneva. With six key strands being developed, which together form an 'Enterprise Ecostructure', the main aim is to help all countries around the world to improve their capacity for enterprise and entrepreneurship.

Throughout the three-day event guest speakers ranged from Dr. Charles Wessner, an economic policy expert from Washington to cleaning services entrepreneur Sapphira Nyabunwa of Uganda, who gave a heartfelt plea to delegates to ensure that their policies were effective and well considered. As Enterprise Alliance colleagues know, Andy is currently working for EEUK as an advisor to a Macedonian team who are enhancing their own educators' network, so he was



Andy (right) and Dr Colin Jones in Geneva

especially pleased to hear the presentation by the Macedonian Minister of Information Society, Ivo Ivanoski, with whom he also had further talks.

Following closing remarks from a number of ambassadors, the UN's Chief of Entrepreneurship, Fiorina Mugione, explained how over the next few months the United Nations Conference for Trade and Industry's Entrepreneurship Section (UNCTAD) would be reviewing the thoughts of their final meeting and developing implementation guidance for the UNCTAD Entrepreneurship Policy Framework.

Please click [here](#) for a longer version of this article.

Please take a moment to visit our *NEW* website www.enterprise.ac.uk



REMINDER - NUE2012 is a fantastic opportunity for all UK universities to showcase their best graduate start-ups or student business plans to the world. Each university can submit up to 2 graduate start-ups or business plans and the winners will be announced at York Racecourse on June 19th 2012. The deadline is the **31st March**, click [here](#) for info.

Would you like to host an EEUK event in 2012/13?

Over the past month, two members, Coventry University and Teesside University have hosted and helped to organise highly successful EEUK Best Practice events. Being a host provides members with opportunities to help to shape events and to showcase some of their own activities. We are starting to look at the programme for next year so if you would like to consider being a host do let us know.

Forthcoming Events

Nine entrepreneurs with more than 15 successful online businesses between them are coming to Wrexham – including a full time student who was offered a job by Dragons' Den's Peter Jones. Jess Ratcliffe, who appeared on the BBC show in September, is one of the keynote speakers at the 3rd annual **Virtual Enterprise Conference at Glyndŵr University**.

The group of online entrepreneurs are coming to the University to share their experiences of starting up and running online businesses. The conference, which runs from **Wednesday 22nd to Thursday 23rd February**, is open to all students, educators, businesses and charities from across the UK. For full booking info please click [here](#).

Other events (all on our [events page](#))

- HEEG events - **Practical Tools for Enterprise Education** at Kingston University on 22nd February and **STEM-UEN Entrepreneurship for Science** at BAE Systems, Farnborough on 14th March.
- **Third Sector Seminar**, Wolverhampton Racecourse, 20th March.
- **VentureDay** at the Bettany Centre for Entrepreneurship, Cranfield University, 10th May.
- Soon to be announced – more on **IEEC2012, Plymouth** Sept 12th – 14th



Images from a recent EEUK event at Teesside University's new Darlington Campus



Why not [follow us](#) on Twitter

Edited by Kate Beresford Kate@enterprise.ac.uk

Copyright © 2011 Enterprise Educators UK

Enterprise Educators UK is a company limited by guarantee and registered in England & Wales 7267152.
Registered office e-Innovation Centre, University of Wolverhampton, Shifnal Road, Priorslee, TELFORD, Shropshire TF2 9FT

Please take a moment to visit our **NEW** website www.enterprise.ac.uk