

## My Institutional Framework for IP education

My key point of contact for IP is:

The senior staff member with overall responsibility for IP is:

Students that do not create value do not need IP, these study programs are:

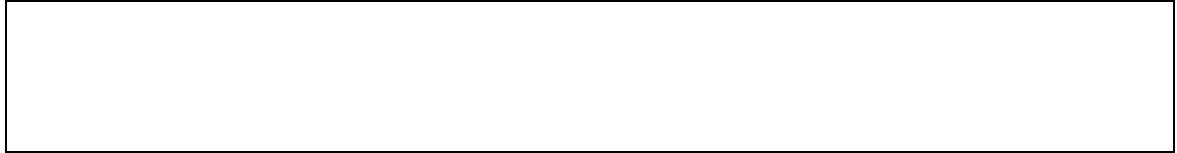
The departments that best understand and teach IP are...

Type of IP	Leading edge Faculty or Department	Effective Faculty or Department 1	Effective Faculty or Department 2	Effective Faculty or Department 3
Copyright:				
Design Rights:				
Trademarks:				
Patents:				
The reason for their expert approaches are:				

## My IP comfort zones

I can teach the following:

Type of IP	Not at all	At an introductory & awareness Level	At an informed level with examples	At an advanced level with legal understanding
Copyright:				
Design Rights:				
Trademarks:				
Patents:				
My thoughts and ideas are:				



**Some useful links:**

IP Tutor: <http://www.ipo.gov.uk/blogs/iptutor/>

IP Tutor case studies: <http://www.ipo.gov.uk/blogs/iptutor/lib/>

Thought (as an image): Value Creation can be lost without the ability to exploit value. Who gets the spoils?