

# LSE Accelerator

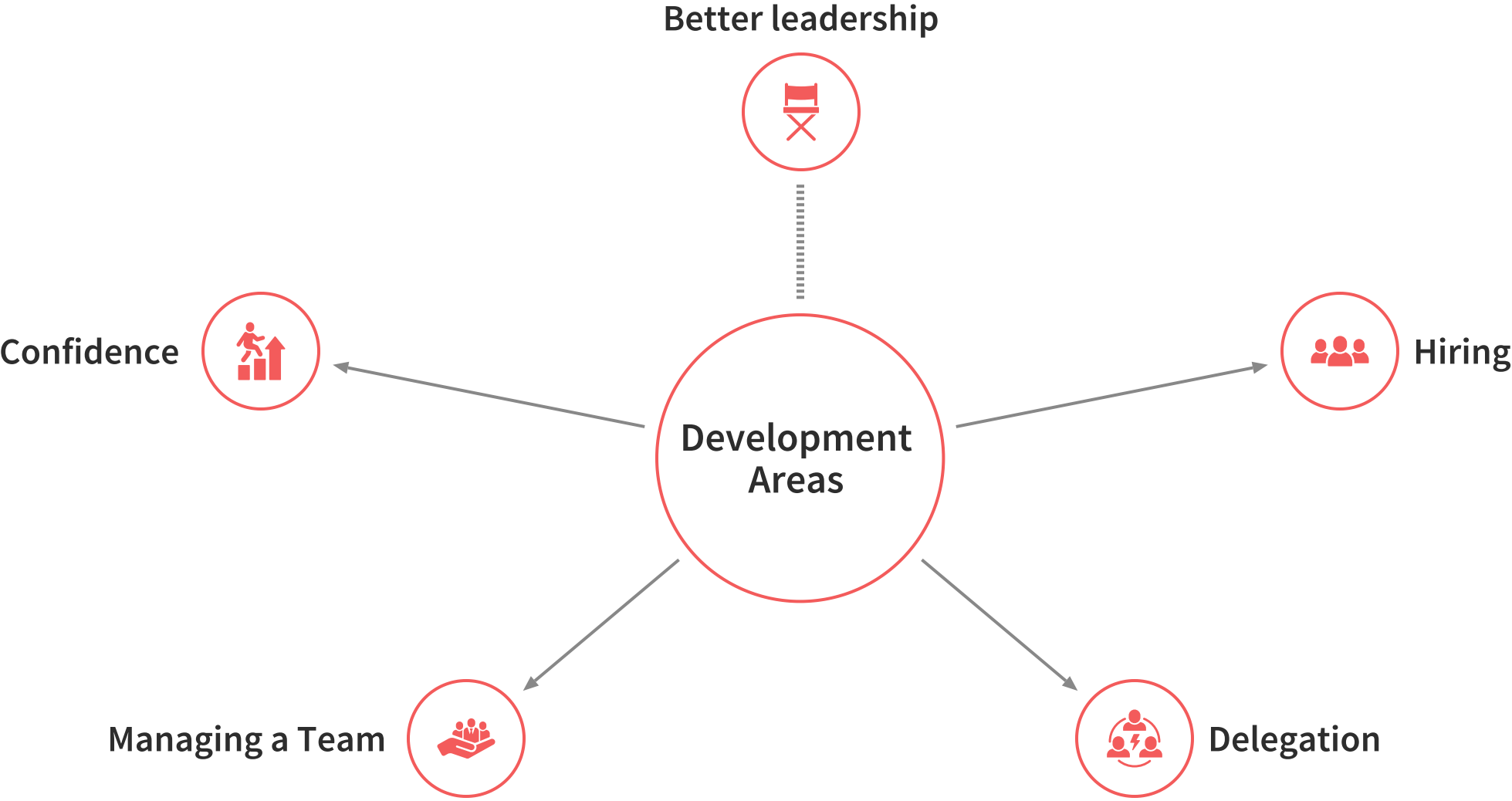
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Mentoring and Coaching for Student Entrepreneurs

Kajal Sanghrajka, LSE Accelerator Director

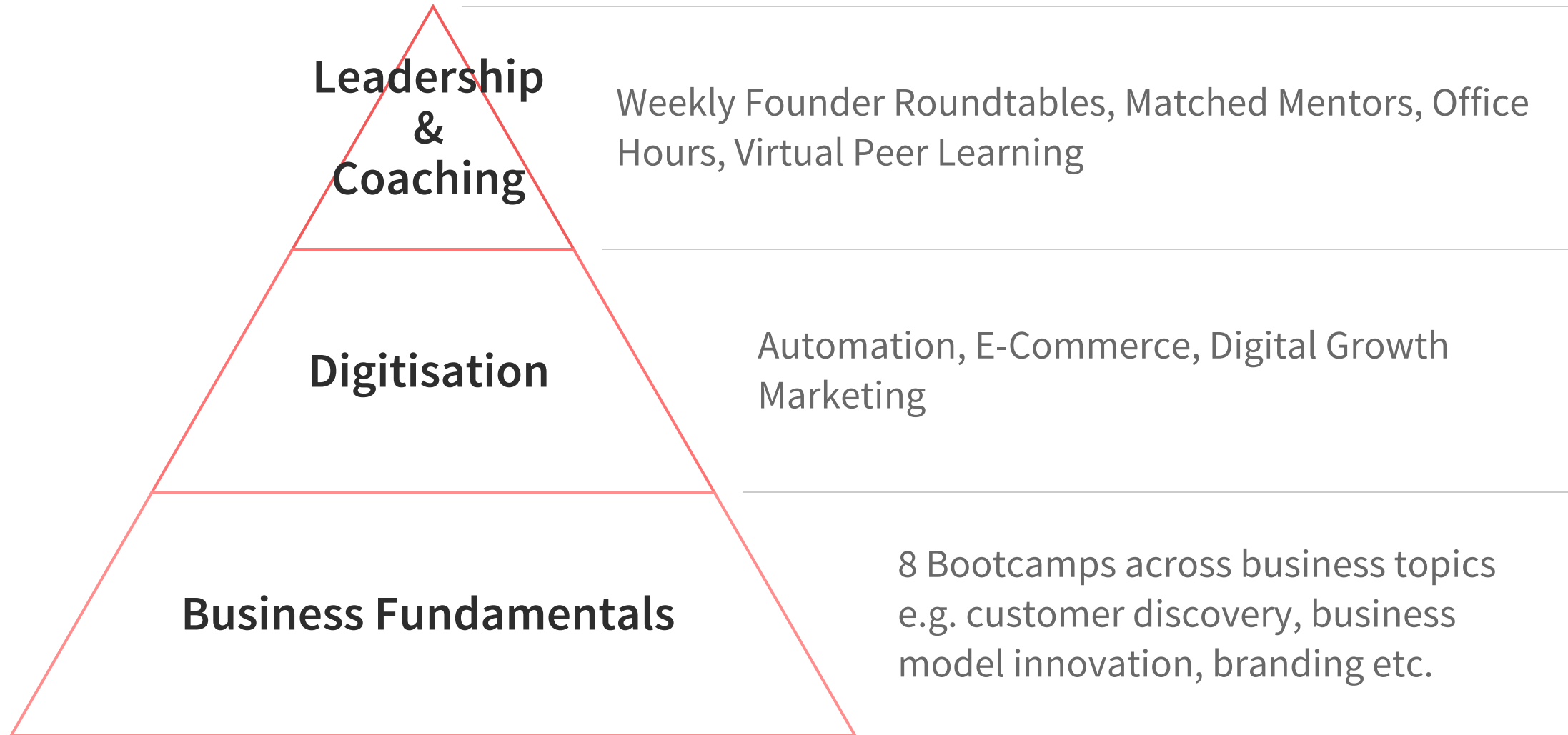


# Top Founder Development Areas



# Core Components

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# Engaging Alumni Founders in Weekly Founder Roundtables

To improve leadership skills we hold a bi-weekly Roundtable with an LSE Founder to discuss lessons learnt on specific areas for leadership development



**Rich Serunjogi**

Founder, Business Score



**Jason Burchard**

Founder Rootnote

**Notion**

**Zoom**

**Slack**

**Whatsapp**

**Airtable**

# Adapting for COVID



Start

**(April) Business Model & Digitisation**

Legal and E-Comm Clinic

**(May) Customer, Branding & Product, Hiring**

Automation Tech Clinic  
Product Prototyping

**Half way Learning Day (Mid June)**

Intern Onboarding  
Mentors

**(Jun/Jul) Pitching & Financing**

Investor 1:1 Clinics  
Accounting & Tax

**(Aug) Data Driven & Impact Led Leadership**

Founder Coaching

**(Sep) Refine Pitches**

Demo Day

# Adapting for COVID

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- **Additional 1:1 from experts and office hours to understand what key things people needed during COVID**
- **Founder Roundtable and coaching dedicated to adapting to how to galvanise customer support when you cannot sell**
- **Adjusted curriculum to move forward the digital components of the program so business models could adapt online i.e. digital growth marketing**
- **Key challenge going forward: Coaching to build leadership in the “new business normal”**