

Team Academy framework for enterprise and entrepreneurship education

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Team Academy Pedagogy

- Enterprising and entrepreneurial competencies
- Self-managed learning – practice and enquiry
- “Team Companies” for managing and sharing learning



Team Academy Principles

- Not students
 - Not classrooms
 - Not teaching
 - Not simulations
 - Not control
 - **Not teachers**
- But team entrepreneurs
 - But an open plan office
 - But learning
 - But real ventures
 - But self-organizing
 - But coaches**



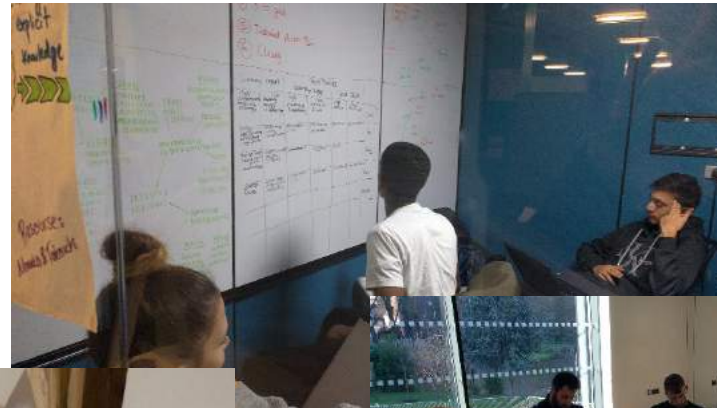
Team Coaching Approach

- Learning is 'pulled' rather than 'pushed'
- Builds on the concept of 'heutagogical' learning
- Develop a relationship of equals rather than an 'expert-student' connection*
- Support Team Companies and Team Entrepreneurs
- Reflexivity and critical reflection are key to the coaching practice



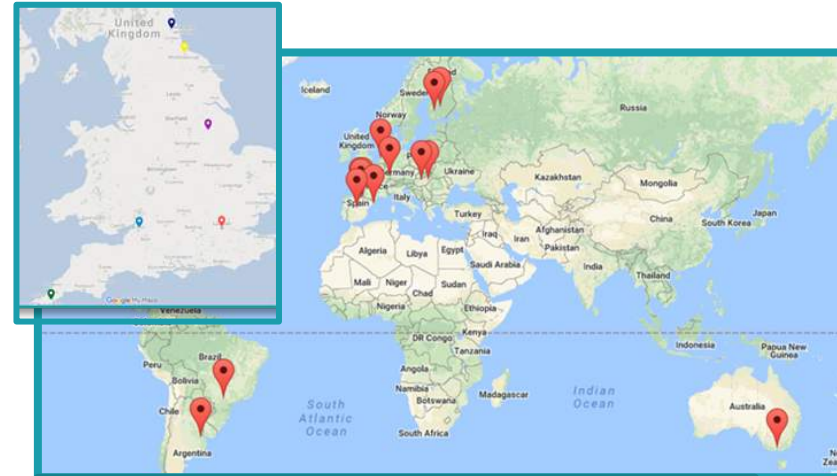
Team Coaching Tools

- Dialogue – based on Isaacs' (1999) and Bohm's (1996) work on dialogic processes
- 'check in' and 'check out'
- Contracting
- Idea generation challenges



The Team Academy Community

- Started in Finland 1990s
- 10+ Countries
- 10,000+ users; 300+ in UK
- Launched in UK 2013
- Aston, Bishop Grosseteste, London College of Fashion, Northumbria, UWE x 2
- Brighton, Liverpool John Moores
- TAUk + Akatemia



For video see ...

- <https://akademia.org.uk/our-films/>