
RESEARCH INTERNSHIP

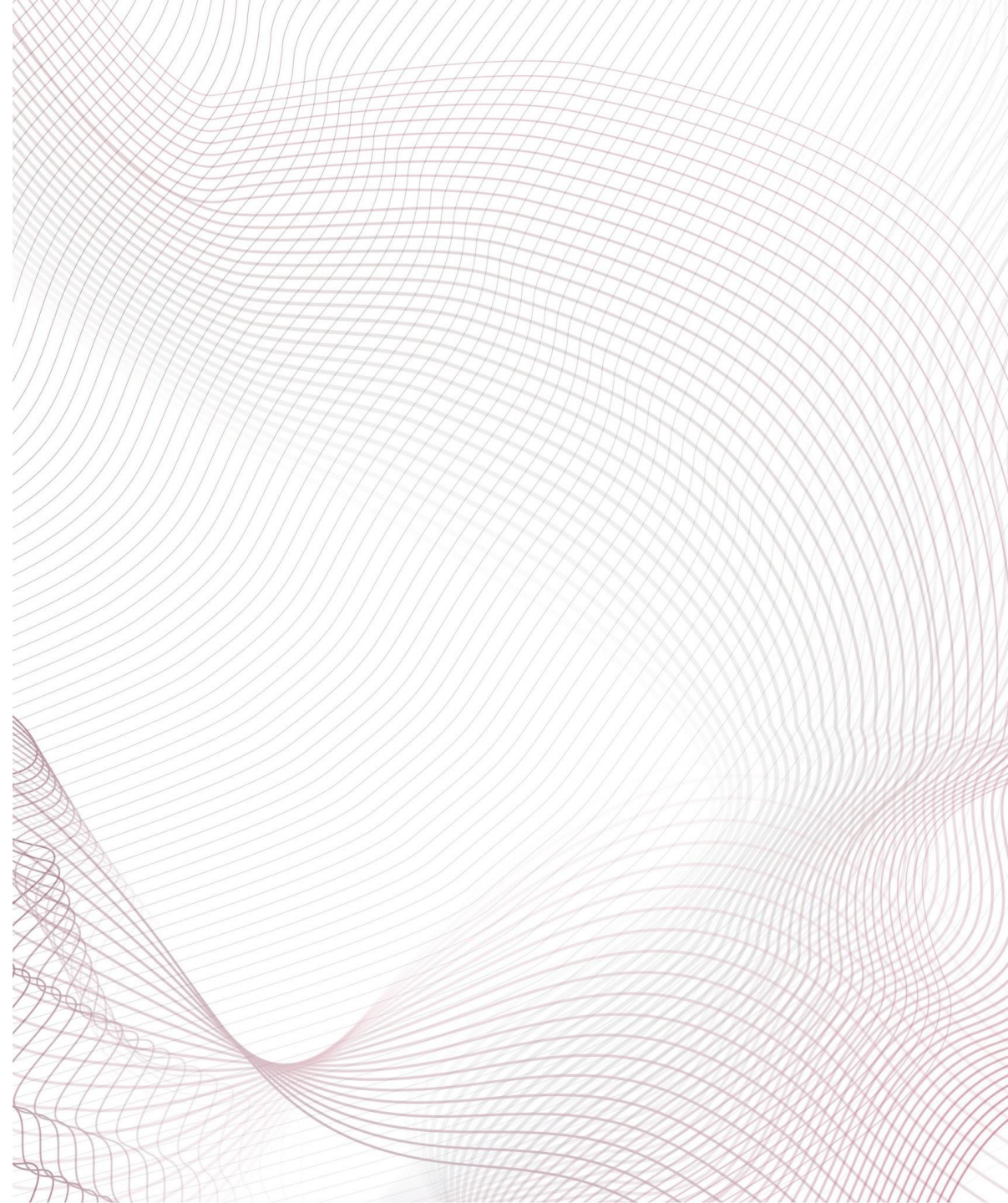
JULY 2022



good place innovators

Liam McCormack

BSc (Hons) Business Management, Lancaster University



PRESENTATION:

Internship Aims

Research Software

Journals

Research Terms

Other Terms Researched

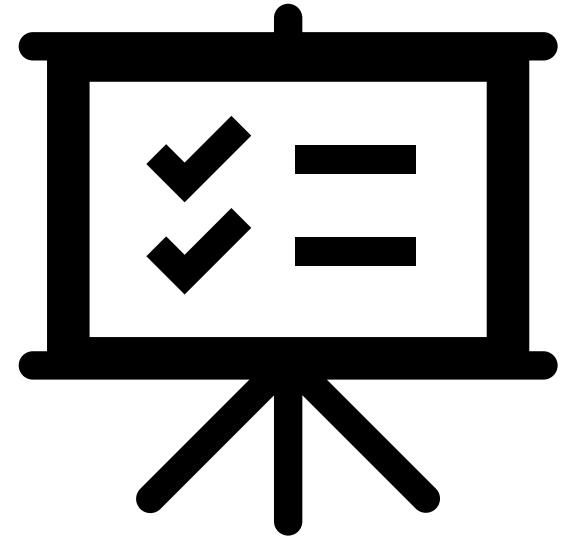
Lancsbox

Limitations

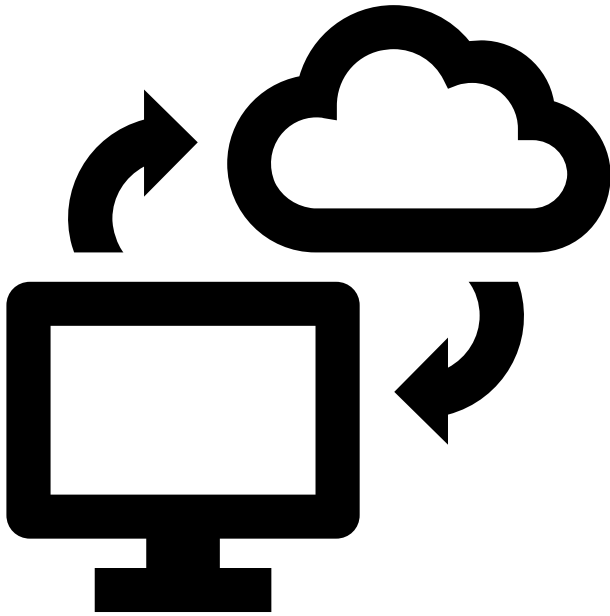
Recommendations

THE INTERNSHIP – MY OWN AIMS

- Gather research for the Good Place Innovator's project within LUMS, with the aim of making a positive impact on their research
- To gain experience and skills:
 - Research – reliable and reputable
 - Communication
 - Independent working - using initiative
 - Confidence
- Communicating with entrepreneurs – gaining insights



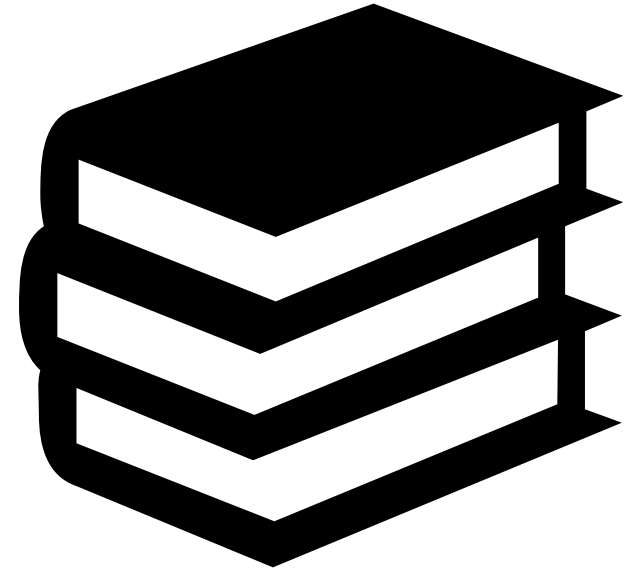
RESEARCH SOFTWARE



- Academic Journal/grey literature resources:
 - Scopus tends to bring up more results
 - More filtering options – more accurate results
 - Better facility to save results
 - Web of Science tends to bring up less results
 - Less filtering options – less accurate results
 - Not as many saving options
 - Overton tends to bring up the most results – grey literature
 - Ability to filter this through publishing country
 - Tends to date further back to allow for long-term research
 - Articles weren't always relevant
- Lancsbox:
 - Provides the ability to analyse text in a really effective way

JOURNALS

- 2, 3 and 4 star Journals have been used for this research
 - Academic Journal Quality Guide – The Association of Business Schools
 - Entrepreneurship
 - Management
 - Innovation
 - Marketing



RESEARCH TERMS/PHRASES

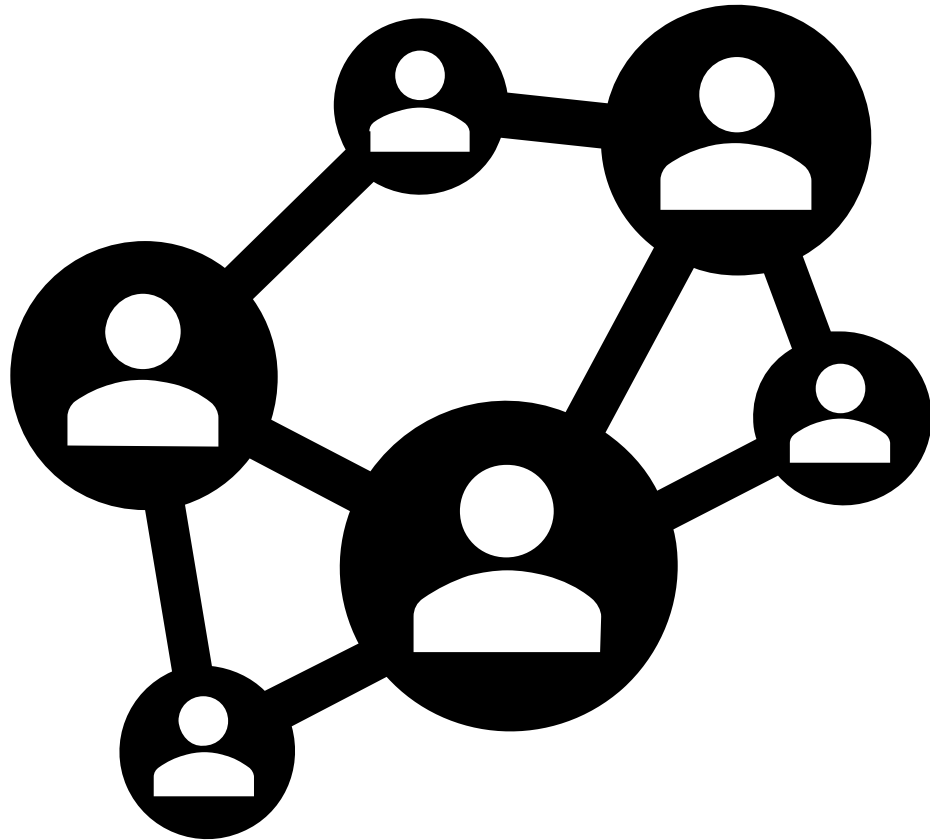
”
“

“Place-based entrepreneurship”

“Place-based innovation”

“Placemaking”

“PLACE-BASED ENTREPRENEURSHIP”

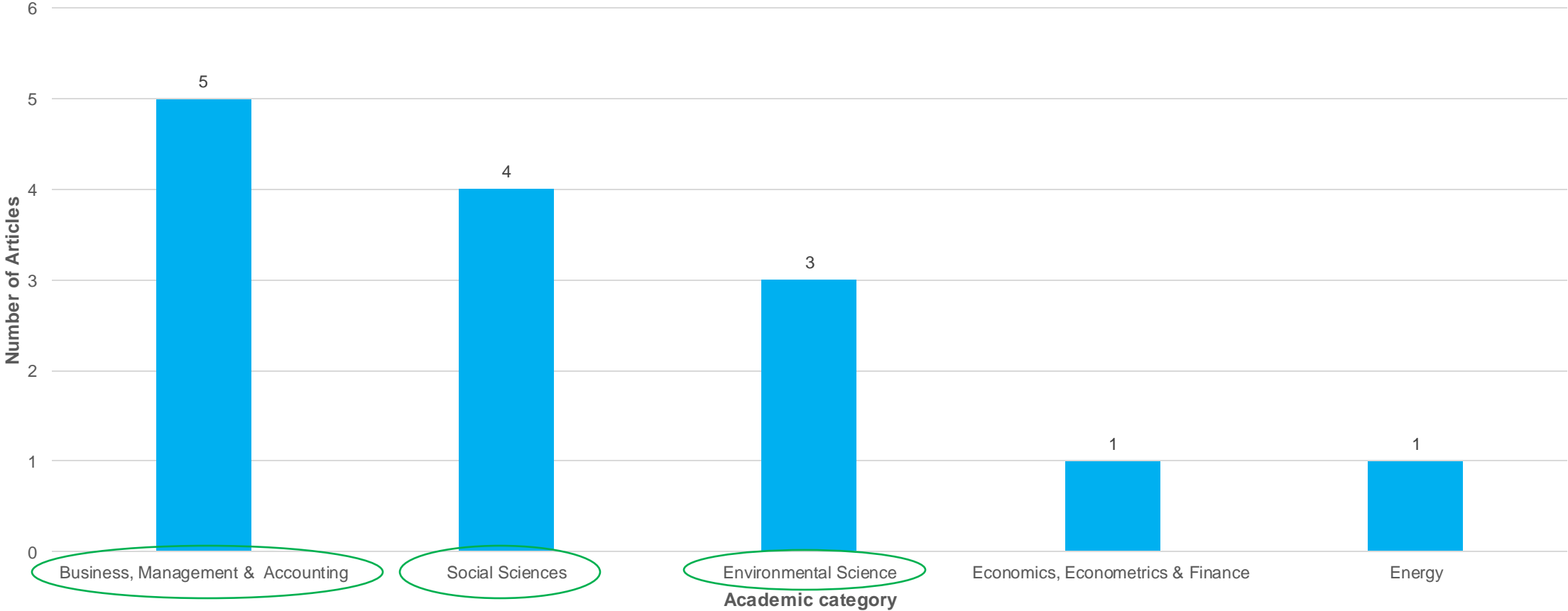


“PLACE-BASED ENTREPRENEURSHIP”

- Scopus: 9 results
 - 2 results within starred journals
- Web of Science: 7 results
 - 1 result within starred journals
- Overton: 14 results

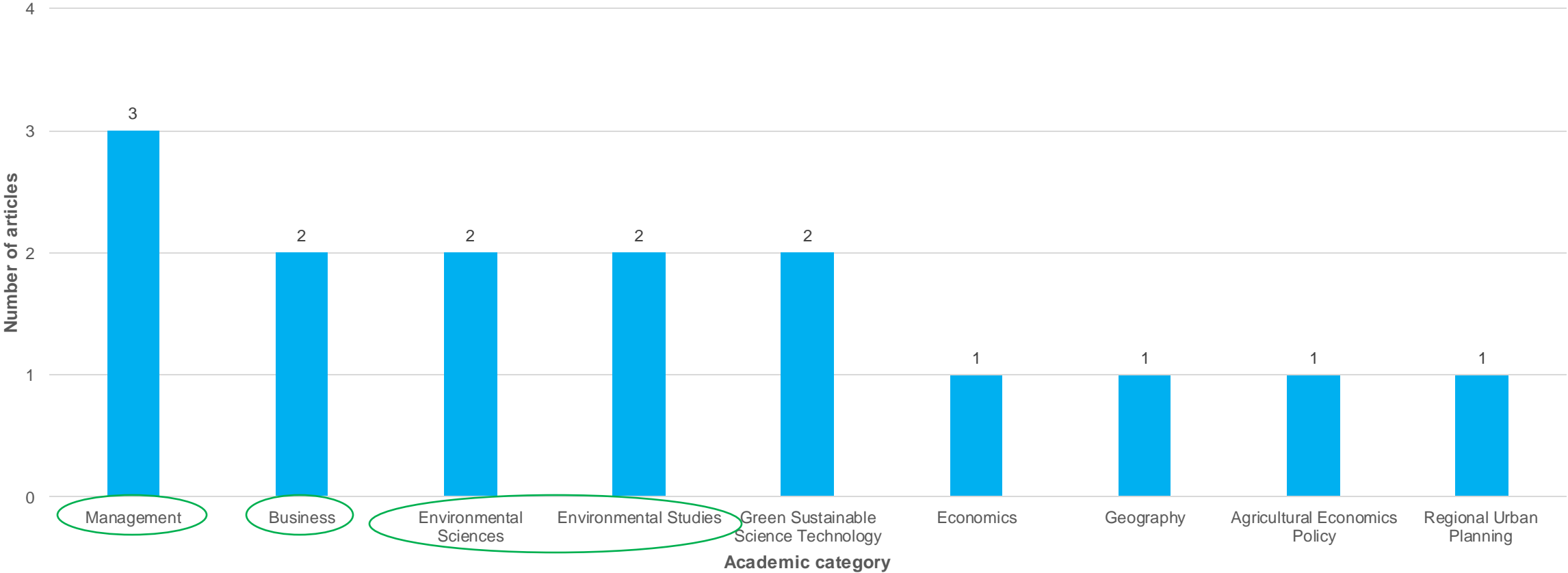
“PLACE-BASED ENTREPRENEURSHIP” - SCOPUS GRAPHS

"Place-based Entrepreneurship" - Scopus Results



“PLACE-BASED ENTREPRENEURSHIP” – WEB OF SCIENCE GRAPHS

“Place-based Entrepreneurship” - Web of Science Results



“PLACE-BASED ENTREPRENEURSHIP” – SCOPUS/WOS

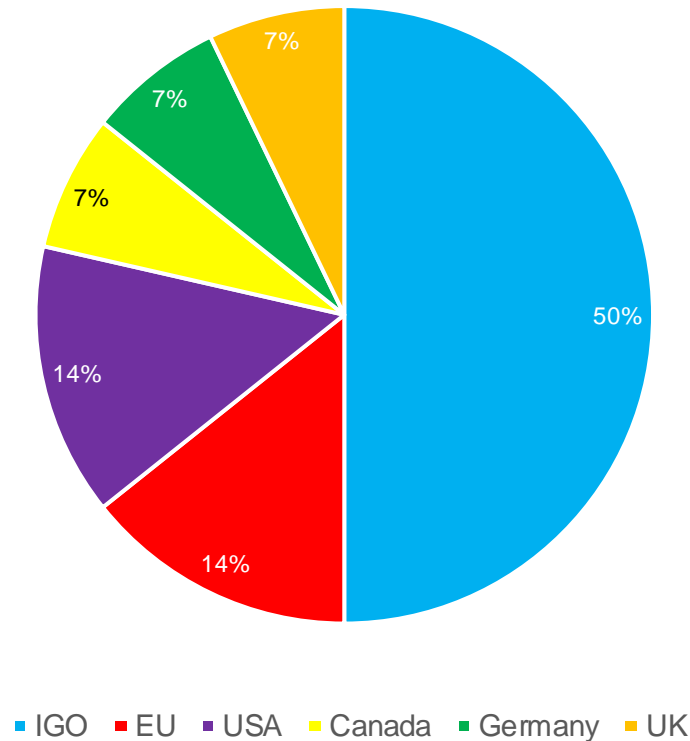
- Pushkarskaya, H., Fortunato, M., Breazeale, N. & Just, D., (2021), Enhancing measures of ESE to incorporate aspects of place: Personal reputation and place-based social legitimacy, *Journal of Business Venturing*, 36 (3)
 - “Some features of place have integral effects on the individual’s entrepreneurial abilities”
 - “The consideration of place helps us understand more fully the specific challenges and opportunities facing these communities”
 - “Place-based entrepreneurship research highlights the critical role of the local community in shaping what entrepreneurs can accomplish”
 - “Individual motivation to succeed may depend on the strength of the individual relationships within the community”
- Lang, R., Fink, M. & Kibler, E., (2014). Understanding place-based entrepreneurship in rural Central Europe: A comparative institutional analysis, *International Small Business Journal*, 32 (2), pp. 204-227
 - Academics and policy makers are becoming increasingly concerned with developing new institutional frameworks to support emerging entrepreneurs in a rural setting
 - However, there can be difficulty with presenting new frameworks and regulations due to the current norms and cultural values in the rural areas
 - Local authorities prefer to support business activity from external investors, rather than local entrepreneurs

“PLACE-BASED ENTREPRENEURSHIP” – OVERTON

- UK article – CREDS Annual Report: October 2019 to September 2020
 - Draws upon place-based entrepreneurship theory – relating to energy usage
 - Involving the residents in opportunities for community-led, renewable electricity generation
- Canadian article – Public Policy Forum - 2021
 - Two businesses entering Canada – looking at the needs and aspirations of the community, and not just a desire for profit making
 - Interviews undertaken to understand such needs
 - Canada needs a ‘collaborative’ approach between entrepreneurs and communities – societal factors

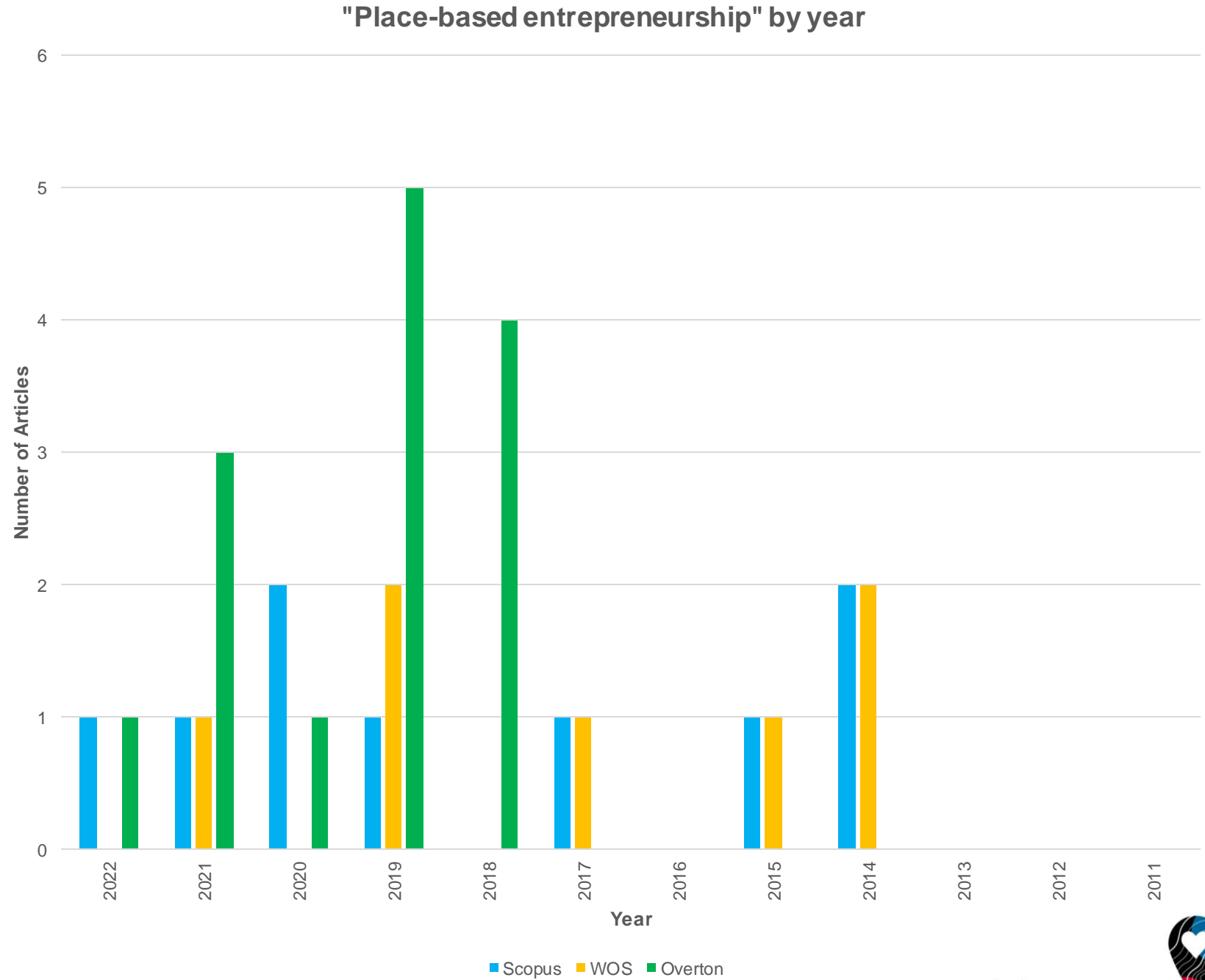
“PLACE-BASED ENTREPRENEURSHIP” – OVERTON GRAPHS

Percentage of articles produced by 'source country' - "place-based entrepreneurship" -
Overton

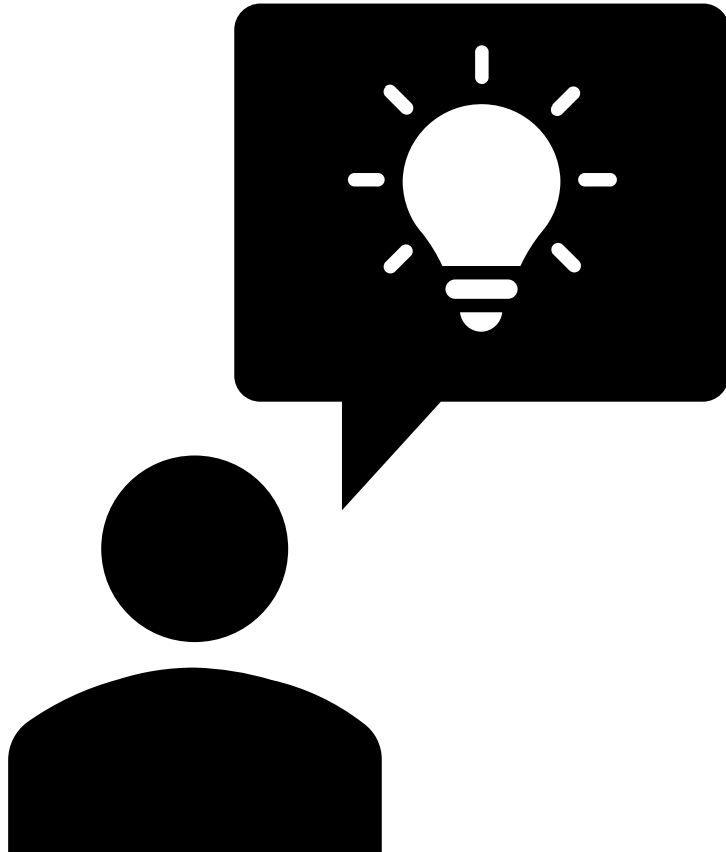


IGO's (Intergovernmental Organisations) – a group of two or more nations working on issues relating to common interest

“PLACE-BASED ENTREPRENEURSHIP” - DATES



“PLACE-BASED INNOVATION”

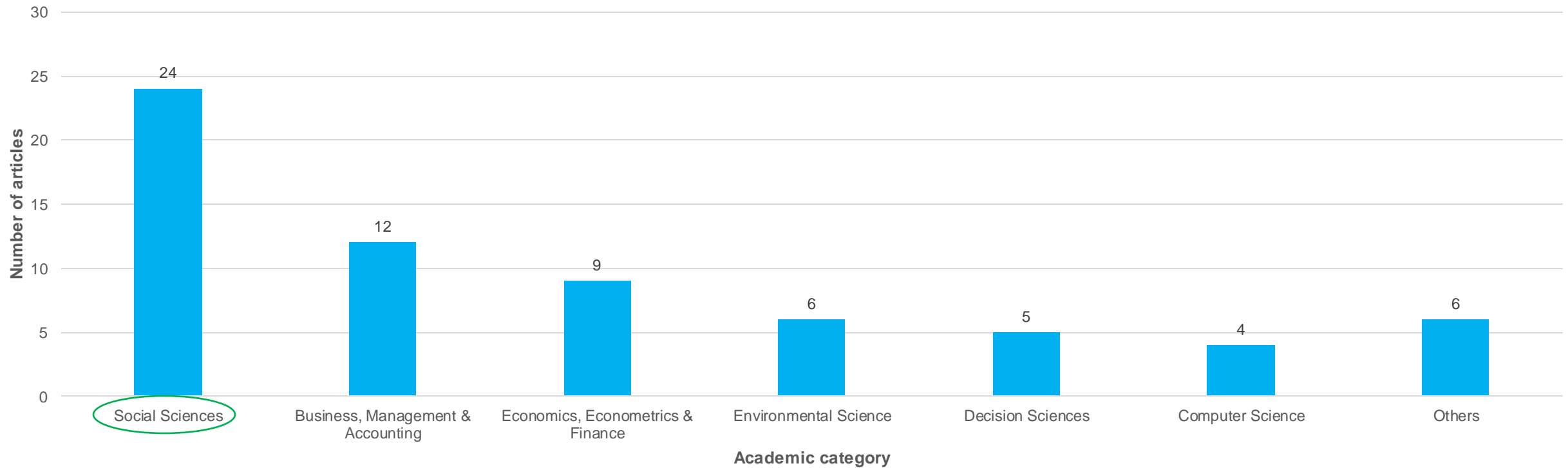


“PLACE-BASED INNOVATION”

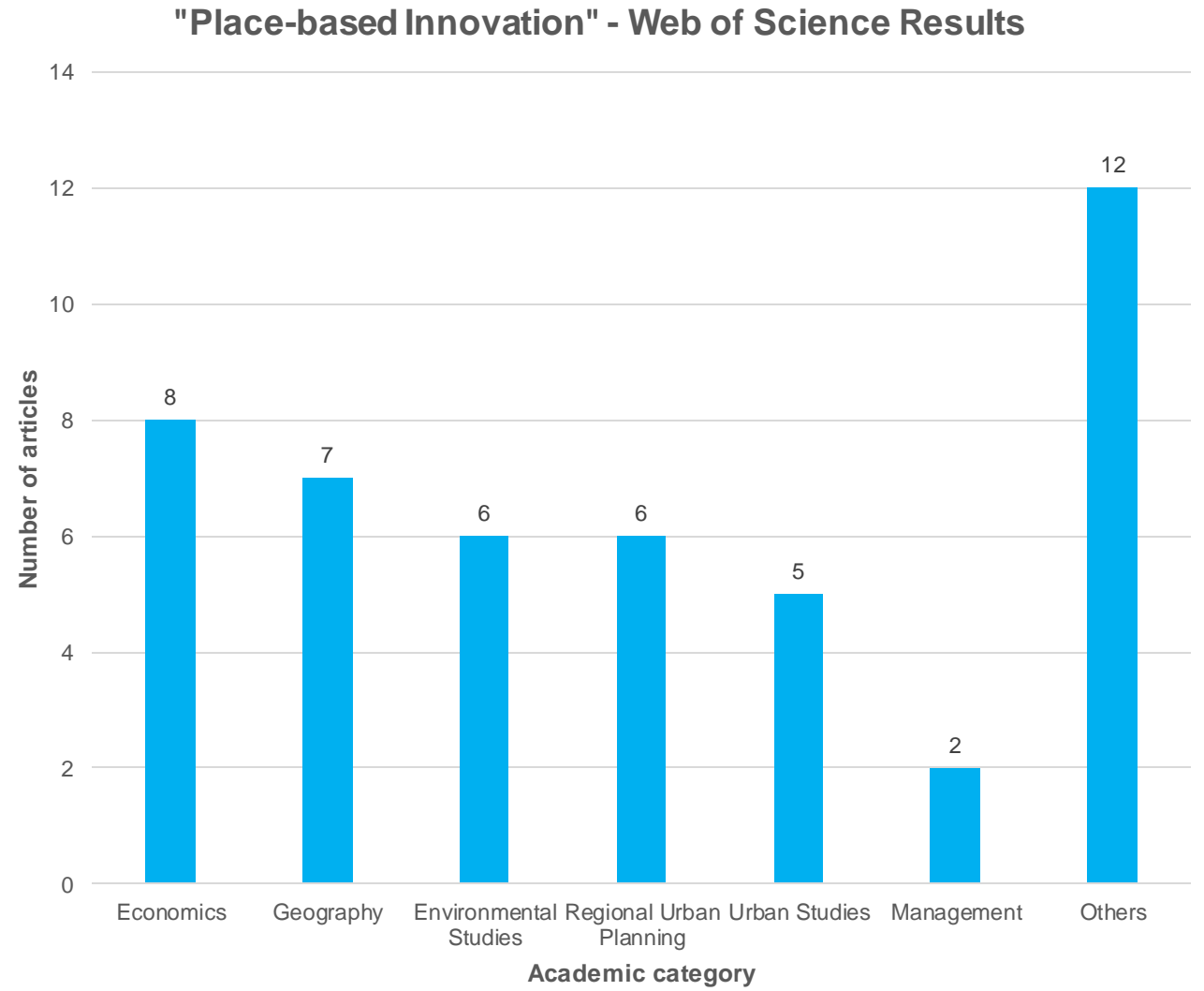
- Scopus: 39 results
 - 0 results within entrepreneurship, management, marketing & innovation journals
 - 9 results within social science starred journals
- Web of Science: 22 results
 - 0 results within entrepreneurship, management, marketing & innovation journals
 - 5 results within social science starred journals
- Overton: 399 results

“PLACE-BASED INNOVATION” - SCOPUS GRAPHS

"Place-based Innovation" - Scopus Results



“PLACE-BASED INNOVATION” – WEB OF SCIENCE



“PLACE-BASED INNOVATION” – SCOPUS/WOS

Social Sciences:

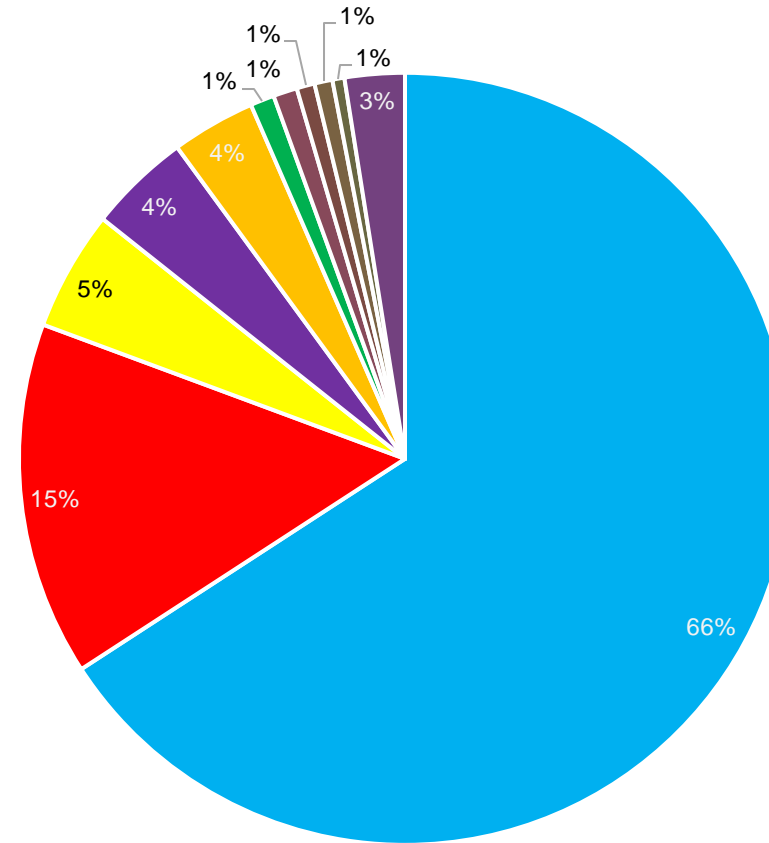
- Aranguren, M, Morgan, K., & Wilson, J. (2022). The institutional challenges of dynamic regional innovation strategies. *Regional Studies*.
 - “Place-based innovation policy” relates back to a term derived by the EU
 - Innovation is ‘place’ dependent as well as ‘path’ dependent
 - “To address the diversity of these place-based challenges, the most important policy priority is to abandon the ‘one size fits all’ mindset” – places are specific and heterogeneous, and regions are different
- Marlow, D. 2022, Will the Levelling Up White Paper (LUWP) drive reform in national innovation policy and practice? *Local Economy*, 37 (1), pp.13-20
 - New tools and techniques are required for place-based innovation to be positively impacting
 - Without changes in current national institutions and their funders, there will be little significance in the outcomes

“PLACE-BASED INNOVATION” – OVERTON

- UK article: CURDS: Newcastle University - 2021
 - A large number of universities in ‘disadvantaged city regions’ fail to teach strategies for place-based innovation
 - Needs to be more collaboration between researchers and local users – changing nature
- UK article: The Future of Yorkshire and the Humber - 2008
 - East Riding of Yorkshire is one of the most innovative rural councils – focusing on the place, and the residents within their place
 - Key early demonstration of how place-based innovation is indicated to be sustainable, creating embeddedness in a certain place

“PLACE-BASED INNOVATION” – OVERTON GRAPHS

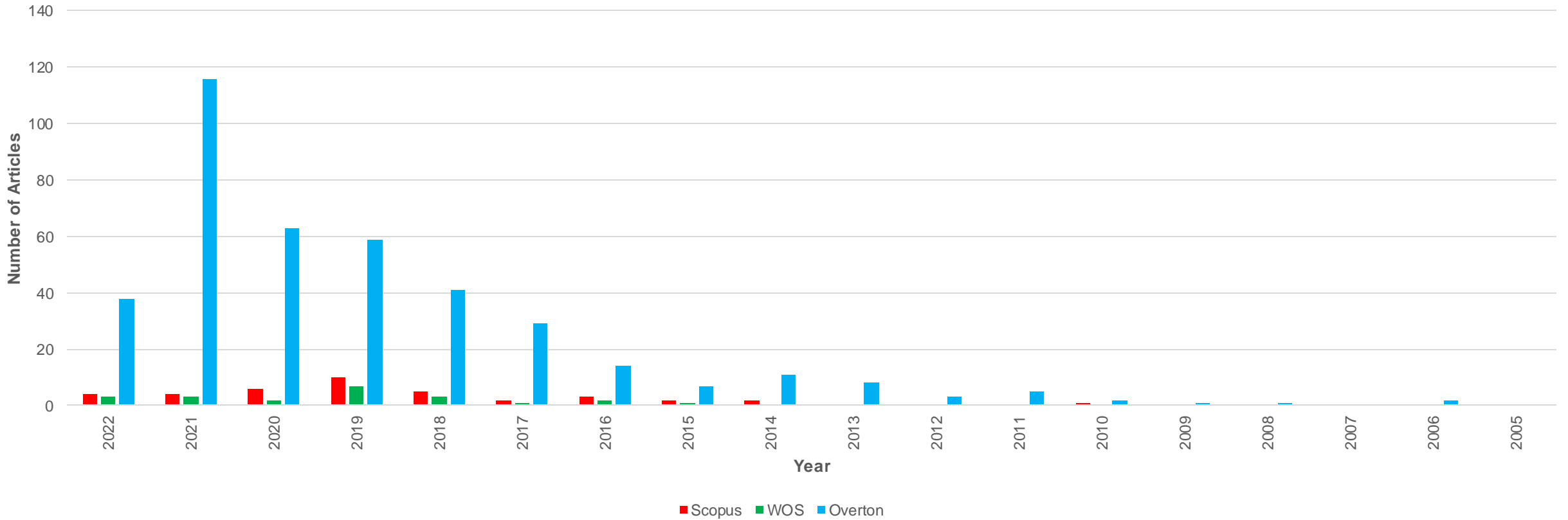
Percentage of articles produced by 'source country' - "place-based Innovation" - Overton



■ EU ■ UK ■ IGO ■ USA ■ Australia ■ Belgium ■ Germany ■ Finland ■ Latvia ■ Ireland ■ Others

“PLACE-BASED INNOVATION” - DATES

"Place-based innovation" by year



“PLACEMAKING”

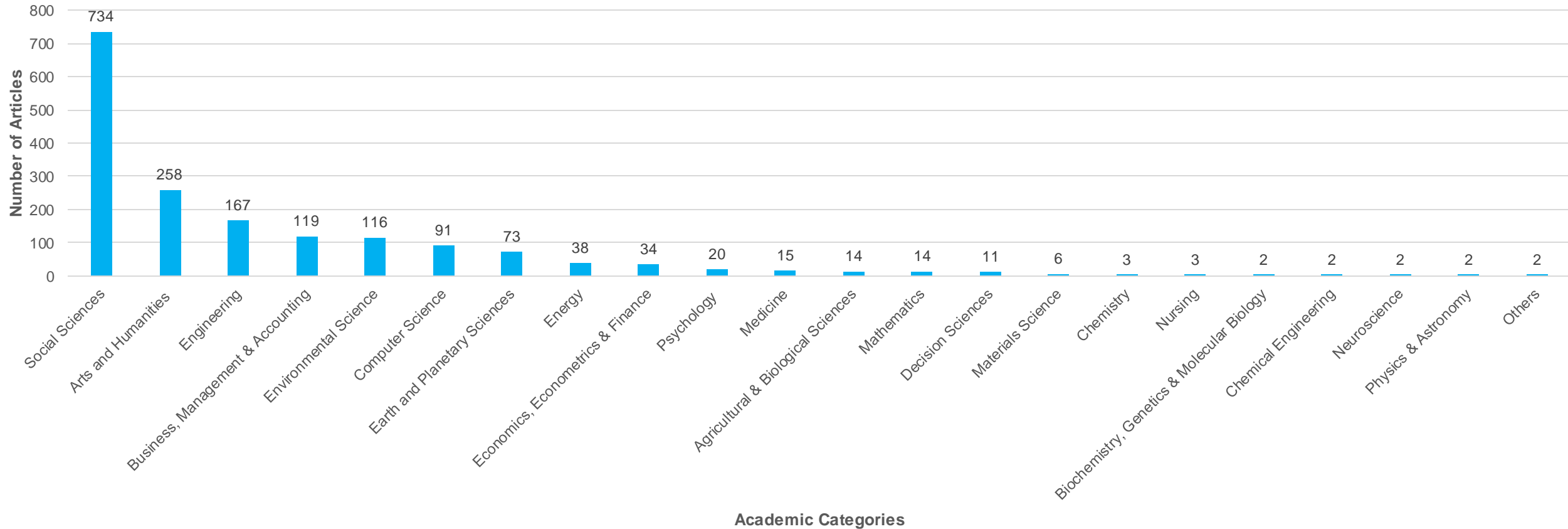
“PLACEMAKING”



- Scopus: 985 results
 - 0 results in management, entrepreneurship, marketing & innovation
 - 18 results within social science starred journals
- Web of Science: 487 results
 - 0 results in management, entrepreneurship, marketing & innovation
 - 15 results within social science starred journals
- Overton: 5,636 results

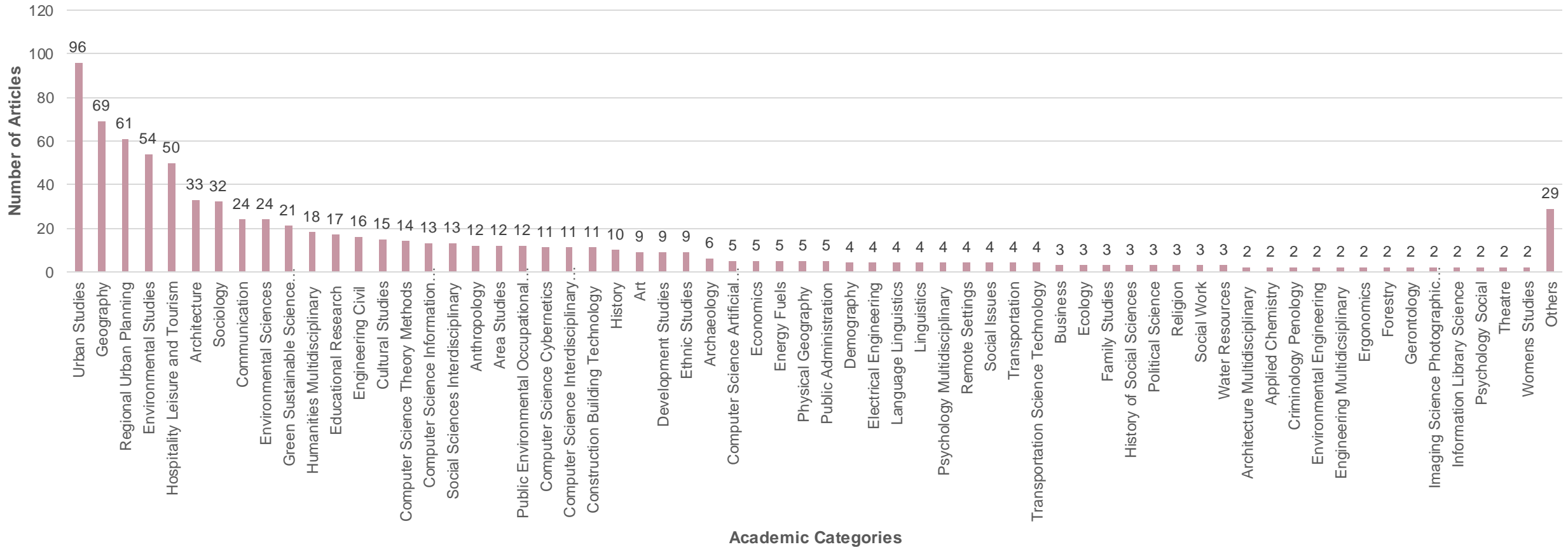
“PLACEMAKING” – SCOPUS GRAPHS

"Placemaking" - Scopus Results



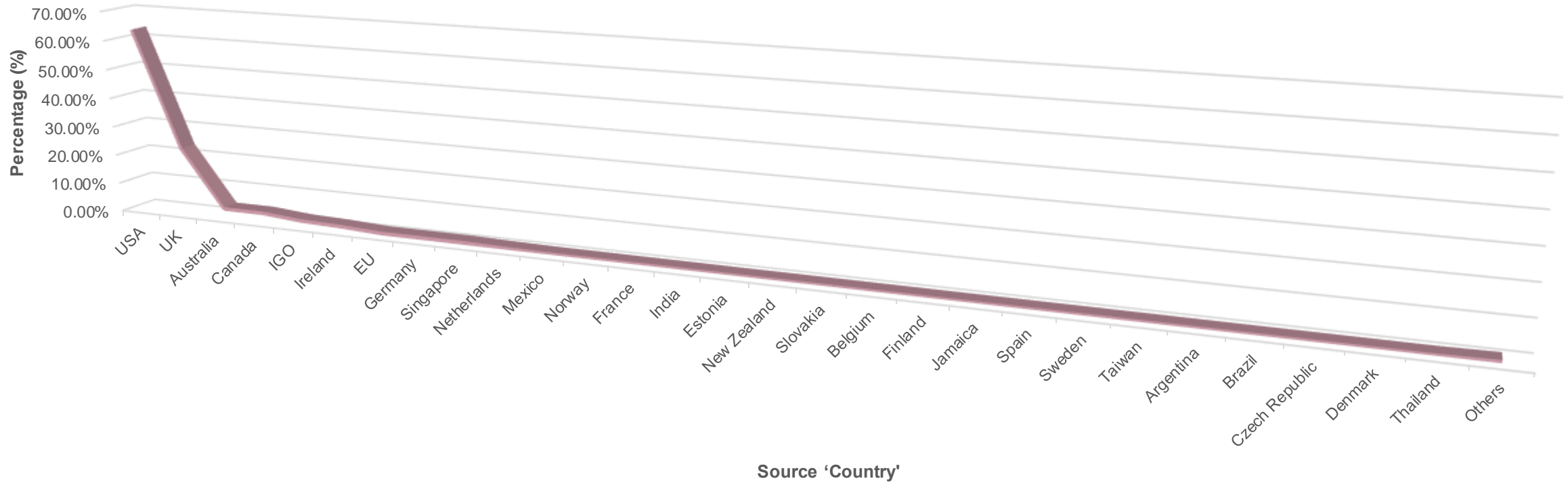
“PLACEMAKING” – WOS GRAPHS

"Placemaking" - Web of Science Results



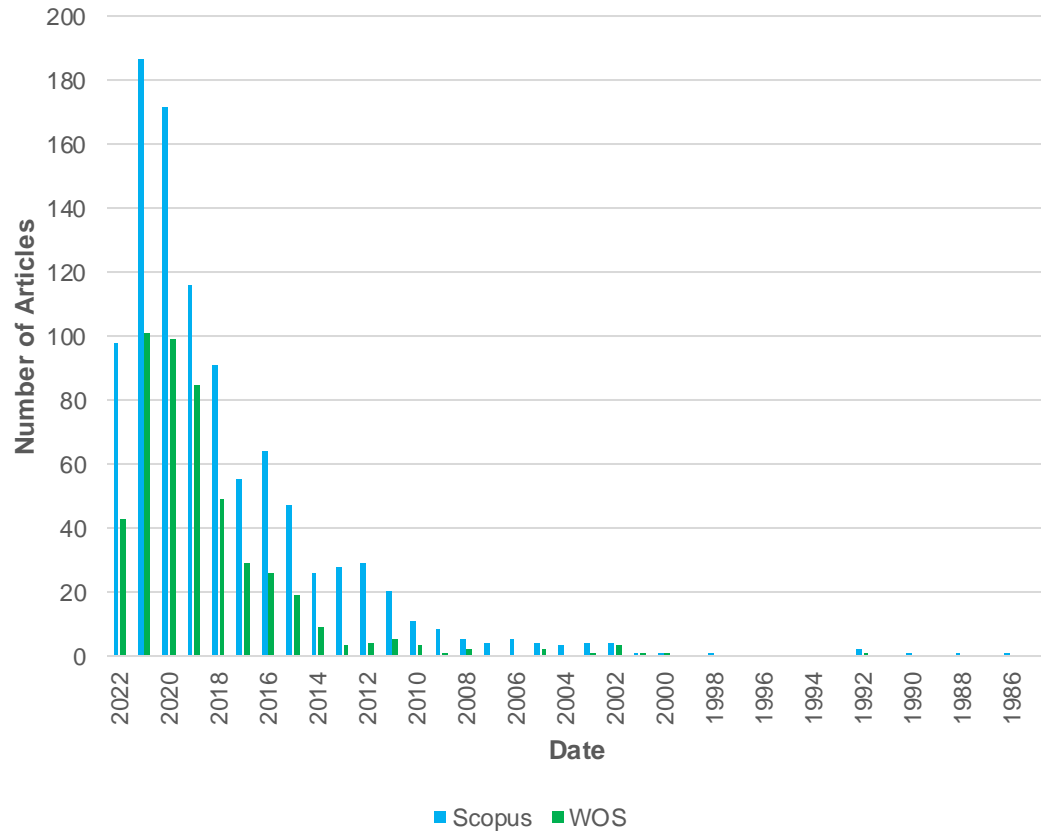
“PLACEMAKING” – DOCUMENT ORIGINS

Percentage of documents, as per 'source country' - Overton

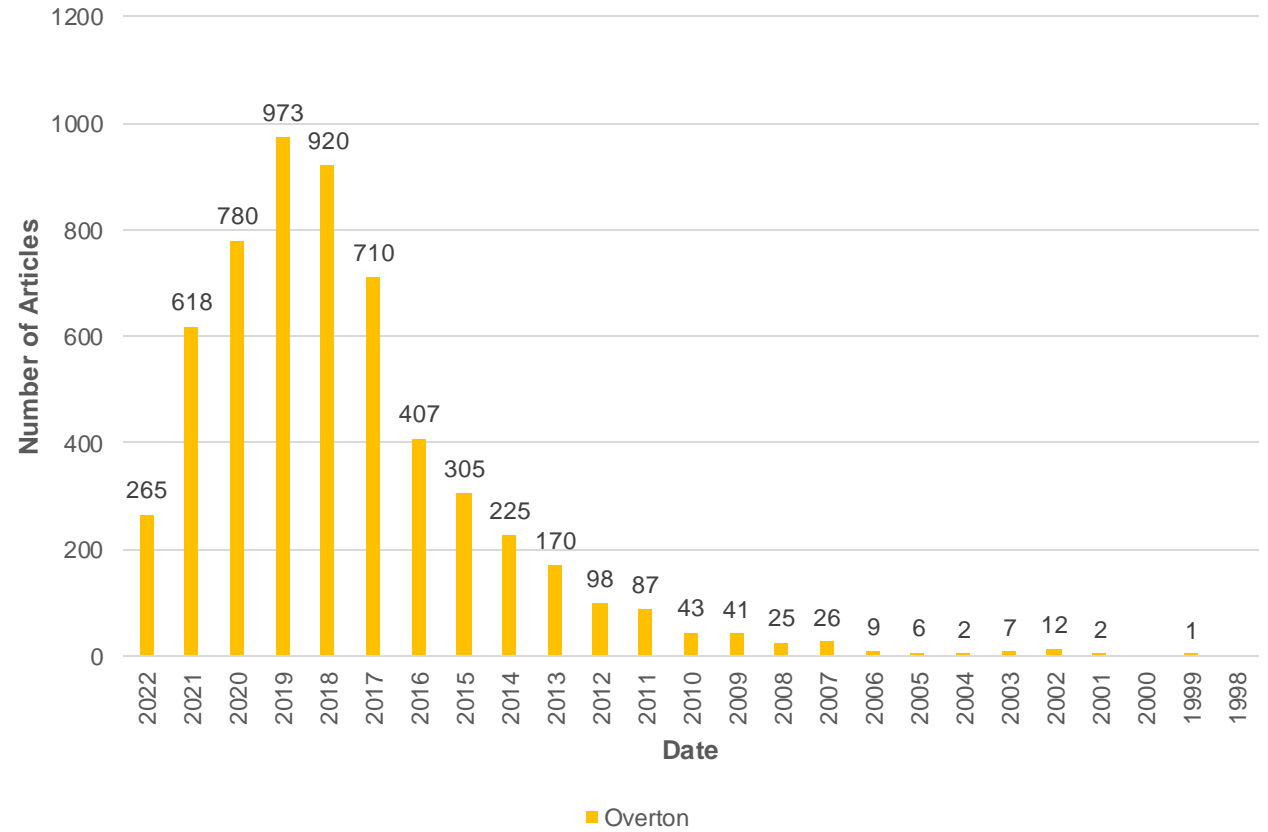


“PLACEMAKING” - DATES

WOS and Scopus Dates



Overton Dates



“PLACEMAKING” – SCOPUS/WOS

Hunter, M., Pattillo, M., Robinson, Z., & Taylor, K. (2016). Black Placemaking: Celebration, Play and Poetry. *Theory Culture & Society*, 33(7-8), pp.31-56

- Creating a sense of endurance, belonging, and resistance through social interaction
 - Specifically refers to urban black communities in Chicago and how their lives can be difficult
 - Looking into how such groups make ‘spaces’ within society through creative, playful, pleasurable and poetic experiences.

Aquilino, L., Harris, J., & Wise, N. 2021, A sense of rurality: Events, placemaking and community participation in a small Welsh town. *Journal of Rural Studies*. Pp. 138-145

- How the community uses their own interpretation of spaces to promote tourism, new activities, and inspiration of collaborative development within the community
- “Placemaking endeavours are often rooted locally, to reinforce community bonds”
- Researchers should be looking at how placemaking is experienced, not how is it planned

OTHER TERMS RESEARCHED

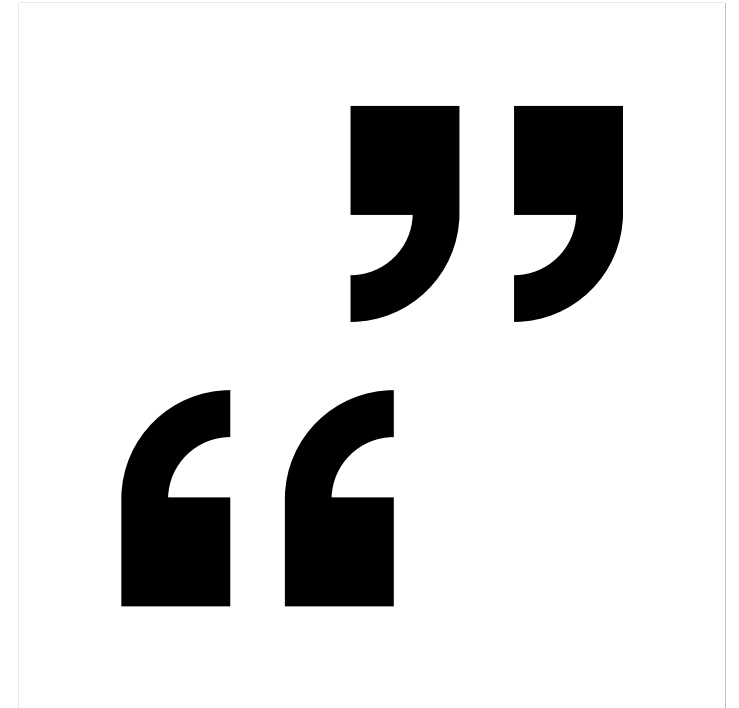
“Place-based learning”

“Embeddedness”

“Place-based pedagogy”

“Place”

“Location”



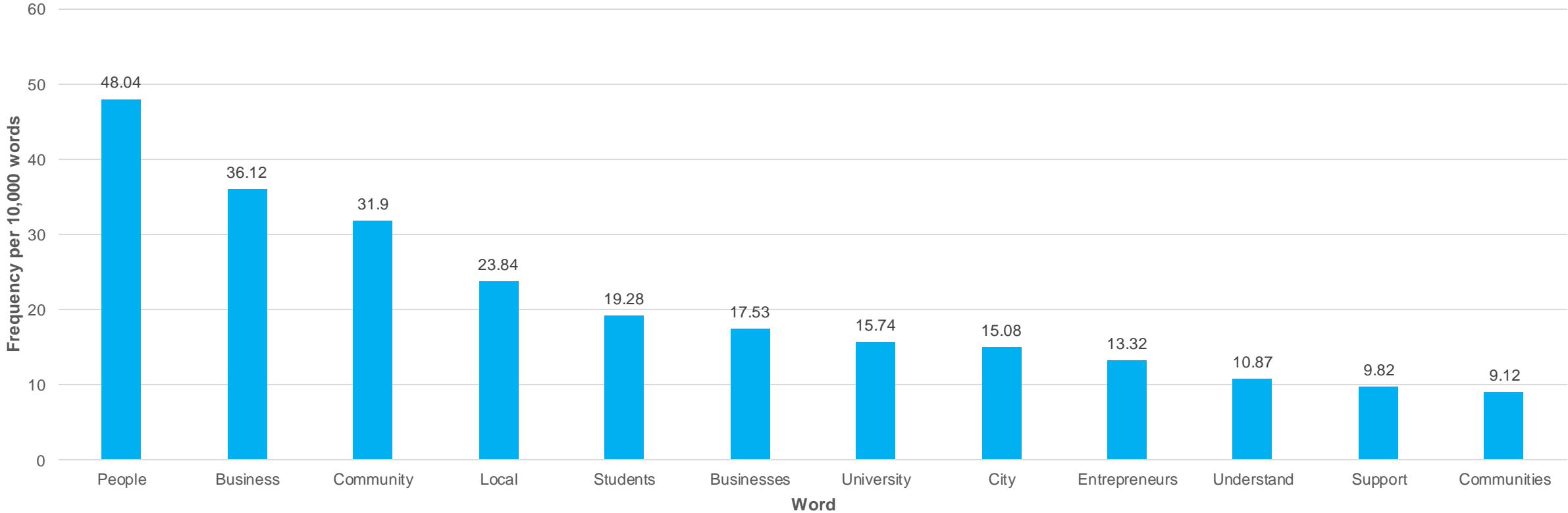
LANCSBOX

LANCSBOX – BUSINESS LEADERS

1. “Place” - 77.49 per 10,000 words
2. Interviewees tended to speak about the place as a physical location, e.g. Lancaster
3. “You have the ability to build relationships, develop an understanding, build respect and trust”
4. “The principle of skills sets locally”
5. “It’s about embedding yourself in the place, but not becoming insular”
6. “We have to respect our place, our history, and look into the future; but we have to centre everything that we do by connecting people to the place”
7. “Lancaster is quite a safe place”
8. “Place dynamics”

TOP 12 MOST COMMON WORDS

Top 12 words for Business Leaders

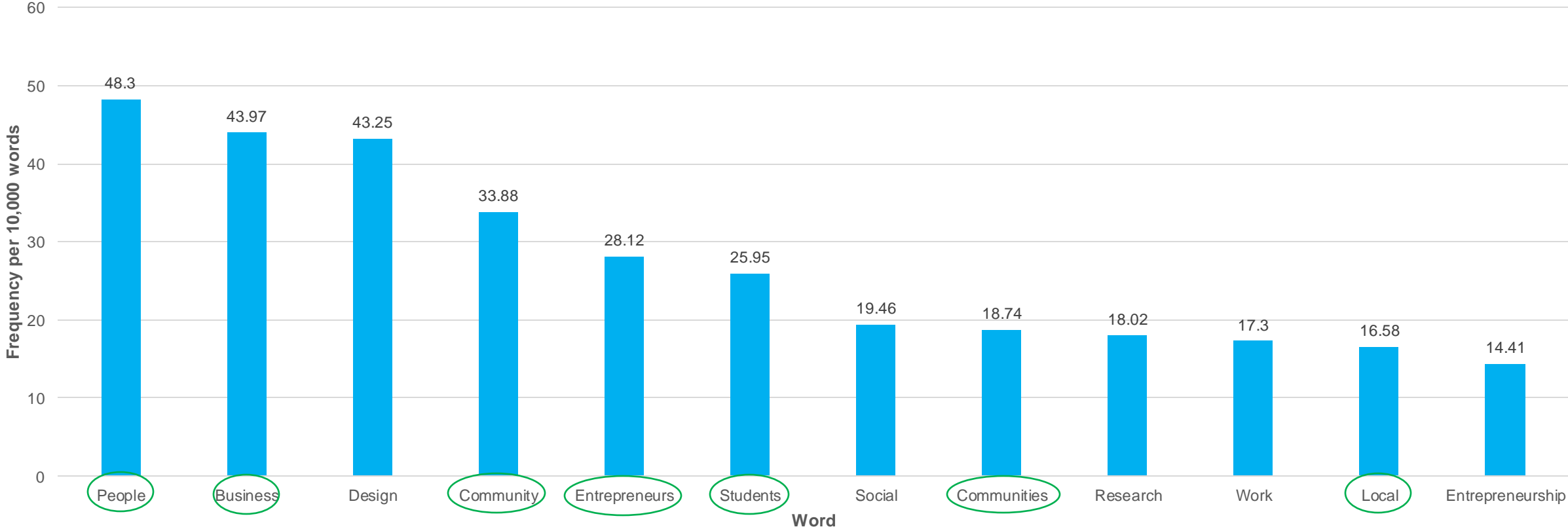


LANCSBOX - RESEARCHERS

1. “Place” – 86.5 per 10,000 words
2. Interviewees tended to talk more about teaching place in the curriculum, and the importance of place in people’s lives
3. “Place is important in our lives, and a connection with it needs to be made”
4. “A ‘place’ can have stigma towards it”
5. “When you say ‘communities’, people tend to think of a very small place. But communities can be large places”
6. “Participating in connecting your business to the place should come quite naturally”

TOP 12 MOST COMMON WORDS

Top 12 words for Researchers



LIMITATIONS:



1. Only focused on the English-based journals and governmental policies
2. Overton journals contain the phrases, but don't necessarily expand on the term
3. Lack of search terms – only limited to certain phrases
4. Limited to 2, 3 and 4 star journals, which may be too restrictive
5. Only searching in management, marketing, innovation and entrepreneurship first
 1. Opened up to social science journals to alleviate this
6. Lack of time to research in the project during the internship – 3 weeks
7. Changes to Europe – Brexit – things may have changed after in terms of 'place'
8. Podcast transcripts may not be accurately recorded due to software

RECOMMENDATIONS & IDEAS FOR FURTHER RESEARCH



1. Research journals outside of the 2, 3 and 4 star journals – to gather insights into different terms which may increase the research
2. Look into the economics journals as this is shown as a regular occurrence in searches
3. Look into newspapers and the occurrence of the specific terms
4. Open up into non-English based journals – to expand research and explore the meaning of ‘place’ more widely
5. Research into ‘placemaking’, and the other terms more thoroughly
6. Expand the use of different linguistics software to analyse the podcasts and interviews
7. Produce accurate podcast transcripts to increase reliability and analysis
8. Complete surveys and focus groups throughout different places within the UK to further analyse the meaning of ‘place’

REFERENCES

Aquilino, L., Harris, J., & Wise, N. 2021, A sense of rurality: Events, placemaking and community participation in a small Welsh town. *Journal of Rural Studies*. Pp. 138-145

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Fisher, B., Goddard, J., Kempton, L., Marlow, D., Robson, L & Whitehurst, F. (2013). North East Local Economic Partnership Smart Specialisation Report. Available at: [nesmart-specialisation.pdf \(ncl.ac.uk\)](#). Accessed on 23 July 2022

Hunter, M., Pattillo, M., Robinson, Z., & Taylor, K. (2016). Black Placemaking: Celebration, Play and Poetry. *Theory Culture & Society*, 33(7-8), pp.31-56

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Marlow, D. 2022, Will the Levelling Up White Paper (LUWP) drive reform in national innovation policy and practice? *Local Economy*, 37 (1), pp.13-20

Public Policy Forum (2021). *Go Big, or Go Home? Refocusing Entrepreneurship for Productive Inclusive Growth*. Available at: [Go Big, or Go Home? Refocusing Entrepreneurship for Productive Inclusive Growth - Overton \(lancs.ac.uk\)](#). Accessed on 23 July 2022

Pushkarskaya, H., Fortunato, M., Breazeale, N. & Just, D., (2021), Enhancing measures of ESE to incorporate aspects of place: Personal reputation and place-based social legitimacy, *Journal of Business Venturing*, 36 (3)

Smith Institute (2009). The Future of Yorkshire and the Humber. Available at: [The Future of Yorkshire and Humber - Overton \(lancs.ac.uk\)](#). Accessed on 23 July 2022

THANK YOU FOR LISTENING

Any questions?

Liam McCormack – Lancaster University



good place innovators 

The logo for 'good place innovators' features a stylized heart shape composed of blue and red wavy lines, set against a black background.