

OXFORD  
BROOKES  
BUSINESS  
SCHOOL



Enterprise  
Educators  
UK

OXFORD  
BROOKES  
UNIVERSITY



OXFORD  
BROOKES  
ENTERPRISE  
CENTRE



BIOINNOVATION  
HUB

# Supporting digital entrepreneurship

## The role of incubators, accelerators and innovation centres

22 February 2023

Nicolette Michels and Paul Jackson

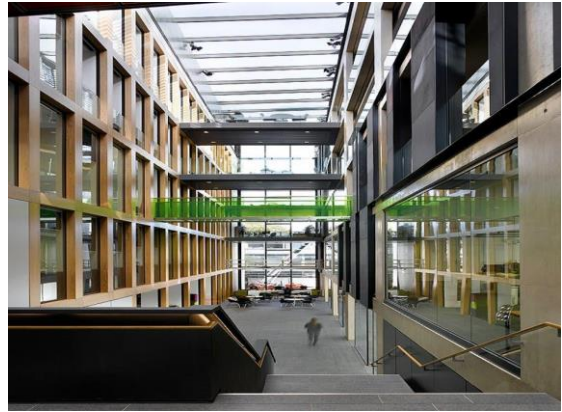
Welcome from Rob Edwards



Enterprise  
Educators  
UK

## Oxford Brookes – then and now

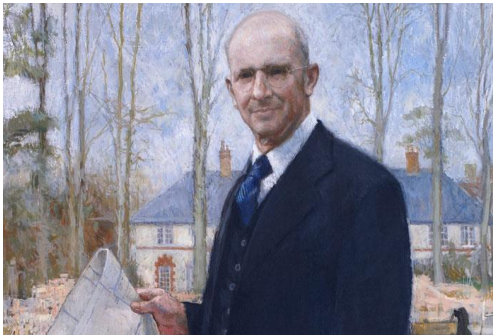
**150** OXFORD BROOKES UNIVERSITY  
CELEBRATING OUR ROOTS IN 1865



OXFORD BROOKES BUSINESS SCHOOL

## Oxford Brookes – then and now

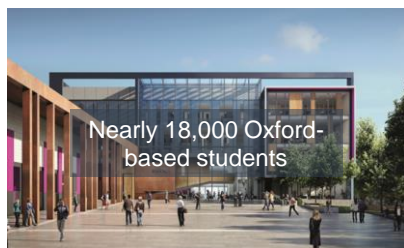
**1934 – John Henry Brookes**  
Appointed Principal of the newly named:  
*Schools of Technology, Art and Commerce*



**A university since 1992**

OXFORD BROOKES BUSINESS SCHOOL

## Oxford Brookes – then and now



OXFORD  
BROOKES  
BUSINESS  
SCHOOL

## Brookes Faculties and Departments

Oxford Brookes Business School	Faculty of Health and Life Sciences	Faculty of Humanities and Social Sciences	Faculty of Technology, Design and Environment
<ul style="list-style-type: none"> <li><a href="#">Oxford School of Hospitality Management</a></li> </ul>	<ul style="list-style-type: none"> <li><a href="#">Department of Biological and Medical Sciences</a></li> <li><a href="#">Department of Psychology, Health and Professional Development</a></li> <li><a href="#">Department of Sport, Health Sciences and Social Work</a></li> <li><a href="#">Oxford School of Nursing and Midwifery</a></li> </ul>	<ul style="list-style-type: none"> <li><a href="#">School of Education</a></li> <li><a href="#">School of English and Modern Languages</a></li> <li><a href="#">School of History, Philosophy and Culture</a></li> <li><a href="#">School of Law</a></li> <li><a href="#">School of Social Sciences</a></li> <li><a href="#">Institute of Public Care</a></li> </ul>	<ul style="list-style-type: none"> <li><a href="#">School of Architecture</a></li> <li><a href="#">School of Arts</a></li> <li><a href="#">School of the Built Environment</a></li> <li><a href="#">School of Engineering, Computing and Mathematics</a></li> <li><a href="#">The Institute for Ethical AI</a></li> </ul>

OXFORD  
BROOKES  
BUSINESS  
SCHOOL

# Enterprise at the heart of Brookes



OXFORD  
BROOKES  
BUSINESS  
SCHOOL

# Enterprise at the heart of Brookes



## What is IEEC2019?

IEEC2019 is the 14<sup>th</sup> International Entrepreneurship Educators Conference. Our audience of higher and further education staff, from the UK and across the globe, are at the forefront of providing innovative enterprise, entrepreneurship, start-up and growth support for students, graduates and established businesses.

IEEC consistently attracts around 300 delegates including senior decision makers, academics, start-up and growth professionals and careers and employability advisers from higher and further education and aligned organisations.



## Champion of small business and Oxford Brookes University Professor awarded OBE

Saturday 31 December 2022



Professor Tim Voley

An Oxford Brookes University professor who has worked closely with government and policymakers to drive innovation and enterprise in the UK has been recognised in the New Year Honours list.

OXFORD  
BROOKES  
BUSINESS  
SCHOOL

# Directorate of Research, Innovation and Enterprise

## Our teams



Meet staff

## Contact us

### Directorate of Research, Innovation and Enterprise

[rieenquiries@brookes.ac.uk](mailto:rieenquiries@brookes.ac.uk)

Follow us on Twitter

OXFORD  
BROOKES  
BUSINESS  
SCHOOL

# Directorate of Research, Innovation and Enterprise



Menu Search

Home > Directorate of Research, Innovation and Enterprise > Enterprise Team

Meet the team | Research Support and Governance team | Innovation Team | Enterprise Team

## Enterprise Team

The Enterprise Team comprises Enterprise Support who provide start-up support, mentoring, co-working space and training to staff, students and alumni (up to three years) to help develop entrepreneurial skills and mindsets across the university's community and the Enterprise Centre.

The Enterprise Centre is comprised of ScaleBase in collaboration with the BioInnovation Hub. It offers hotdesking and both lab and larger office space to spinouts and start-ups companies with access to Oxford Brookes academic expertise and associated professional networks.

[Visit Enterprise Support](#) →

[Visit ScaleBase](#) →

[Visit BioInnovation Hub](#) →

OXFORD  
BROOKES  
BUSINESS  
SCHOOL

## Enterprise at the heart of Brookes



OXFORD  
BROOKES  
BUSINESS  
SCHOOL

## Spaces: co-working; incubation; hubs



OXFORD  
BROOKES  
BUSINESS  
SCHOOL

## Extra Curricular: courses; mentoring; ideation- scaleup



OXFORD  
BROOKES  
BUSINESS  
SCHOOL

## In Curricular: enterprise, entrepreneurship, digitalisation



OXFORD  
BROOKES  
BUSINESS  
SCHOOL

**BIOINNOVATION  
HUB**



OXFORD  
BROOKES  
BUSINESS  
SCHOOL

**BIOINNOVATION  
HUB**



OXFORD  
BROOKES  
BUSINESS  
SCHOOL





OXFORD  
BROOKES  
BUSINESS  
SCHOOL

## Enterprise at the heart of Brookes



And at the heart  
of the local  
innovation and  
enterprise  
ecosystem

OXFORD  
BROOKES  
BUSINESS  
SCHOOL

## Today's event – and the broader AI Festival



OXFORD  
BROOKES  
BUSINESS  
SCHOOL

## Today's event – and the broader AI Festival

Five days of  
talks, panels  
and site visits



OXFORD  
BROOKES  
BUSINESS  
SCHOOL

## Today's event – and the broader AI Festival



### Supporting digital entrepreneurship The role of incubators, accelerators and innovation centres

Headington Hill Campus, Oxford Brookes University

Green Room, Headington Hill Hall

9.30-4.00, 22 February 2023

#### Delegates will have the opportunity to:

- Learn about university experiences with technology incubators and the role they play in enterprise support
- Hear from clients of incubators on the difference they have made to them in developing their skills in enterprise and entrepreneurship
- Discuss the role of universities as part of the broader ecosystem of enterprise support for digital entrepreneurship
- Reflect on the requirements of digital enterprise support (particularly for AI-related)

OXFORD  
BROOKES  
BUSINESS  
SCHOOL

## Today's event – and the broader AI Festival

#### Speakers and panel members:

- Dr Paul Jackson, Chair of Oxford Brookes' cross-faculty AI and Data Analysis Network
- Professor Nicolette Michels, Professor of Applied Enterprise, Oxford Brookes Business School
- Dr Philip Clegg, Associate Director (Enterprise), Oxford Brookes University
- Dr Samia Kamal, National Teaching Fellow, ICE Cube (Oxford Brookes' Start-up incubator)
- Elizabeth Cameron, Support Manager for Catalyst, Oxford Brookes' erstwhile AI-incubator
- Peter Harrington, serial entrepreneur and head of SimVenture
- Arijit Mitra, Founder and CEO, Alturis
- Duray Pretorius, Founder and Chief Revenue Officer, Viaduct Generation
- Simon Yates, Director and Founder, DigiReg
- Steve Burgess, CEO, The Oxford Trust (co-owner of the Oxford and Wood Centres for Innovation)
- Megan Morys-Carter, Director of TheHill, Oxford University Hospitals
- Dr Deborah Spencer, Innovation and Business Partnerships Team, Oxford University

OXFORD  
BROOKES  
BUSINESS  
SCHOOL

## Today's event – and the broader AI Festival

- 9.30 – 10.00: Registration, networking, refreshments
- 10.00 – 10.20: ***Welcome and overview of the key issues of the day***  
Professor Nicolette Michels and Dr Paul Jackson
- 10.20 – 11.30: Presentations and panel discussion (Chaired by Dr Philip Clegg)  
***Supporting digital entrepreneurs through university incubators***  
*Dr Samia Kamal, Elizabeth Cameron and Peter Harrington*
- 11.30 – 11.50: Coffee break

## Today's event – and the broader AI Festival

- 11.50 – 13.00: Presentations and panel discussion (Chaired by Dr Paul Jackson)  
***Inside the incubator: a client-side view of digital entrepreneurship support***  
*Arijit Mitra, Duray Pretorius and Simon Yates*
- 13.00 – 13.50: Lunch
- 13.50 – 15.10: Presentations and panel discussion (Chaired by Professor Nicolette Michels)  
***Incubators, accelerators and the innovation ecosystem***  
*Steve Burgess, Megan Morys-Carter and Dr Deborah Spencer*
- 15.10 – 15.30: Coffee break
- 15.30 – 16.00: Concluding discussion (Chaired by Dr Paul Jackson)  
***What next for enterprise support for digital entrepreneurs?***