

# The Successful Incubator

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## Research...

- Personal Incubator experience
- Incubator visits
- Incubator interviews
- Meeting Incubator leaders
- Secondary research

## Energy Source 1

*Startups* are often energetic, slightly lost, disconnected atoms struggling with direction...

## Energy Source 2

*Incubator creators* attract and connect startup energy (star).

## Energy Source 3

***Leadership & Management***  
*creates momentum and  
focuses energy through  
support, mentoring,  
networking & training*

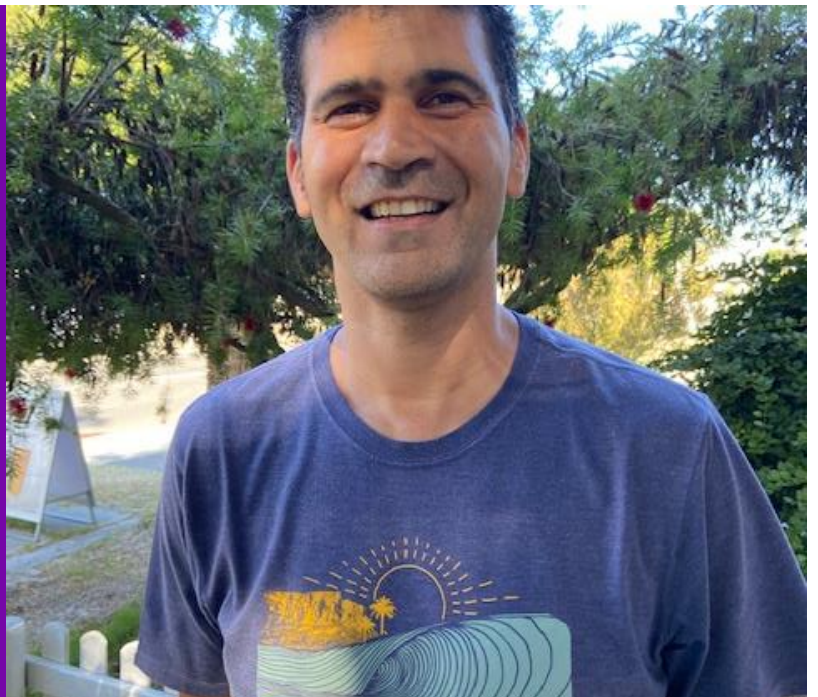
## Three Incubation Energy States exist.

1. ***Drain***
2. ***Function***
3. ***Fusion***

# Gates and Gateways

**Marlon Parker  
Founder RLabs**

**Ground up  
Needs First  
Human Contact  
Build Trust**



**Thank You  
Thoughts?**