



Oxford University Hospitals
NHS Foundation Trust

TheHill

Creating a culture of innovation

Megan Morys-Carter

February 2023

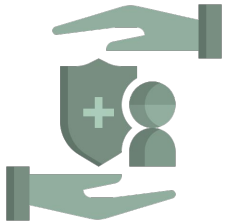
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Purpose

**We empower
digital innovation
in health and care.**

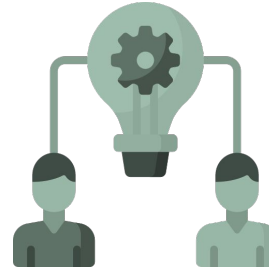
The problems we solve: 4 hurdles



Understanding
real needs on
the frontline



**Designing
innovations** to
fit and getting
the **right
evidence**



Understanding
the **health and
care** system
and getting
adoption



Scaling,
learning and
driving
**system-level
change**

Three pillars and underlying support

Innovators

- Evidence
- Market understanding
 - Investment
 - Connections
- User-centred design

Clinicians and Ops Staff

- Needs
- Skills
- Culture of innovation
- Engagement and adoption

Ecosystem of Partners

- Network & connectivity
 - Skill base
 - Diversity
 - Resourcing

Internal processes

Funding

System integration

Support for innovators

Pre-seed: for early stage ideas from inside and outside the NHS

Market Access Accelerator: for those with a working prototype

Procurement training: for those ready to sell a product

Innovation pipeline: opportunity for co-development with Oxford University Hospitals

Individual service packages including grant writing and clinical engagement

TRL4	TRL5	TRL6	TRL7	TRL8	TRL9
Concept in live enviro	Component in live	Prototype in live	Prototype demo in real	Pilot in real enviro	Operational

Market Access Accelerator




TheHill presents a programme of talks and workshops and 1:1 support, including business advice, clinical opinions and a deep dive into NHS structures, reimbursement and access routes.



Delegates will gain understanding of how to enter the United Kingdom's National Health Service (NHS) with a new digital innovation for healthcare.

Last year's headlines:

 **KEY USP**

Access to clinicians



£11m
in investment
secured by
companies



41
positions of
employment
created



2
research
collaborations
initiated



4
new
innovations
launched



5
projects of
continued
interest to
OUH



12
number of
grants raised



Procurement training

- Deep dive into the structures of the UK's NHS
- 12 hours of content over 2.5 days
- Mentoring/coaching from experts
- Opportunity to pitch to OUH procurement

**Next course in
June**



Megan Morys-Carter
Director of theHill



Jim Gabriel
Innovation Advisor



Carl Hooper
Deputy Director of Strategic Sourcing
for Corporate & Non-Clinical

3RD OCTOBER 13:00- 16:30
4TH OCTOBER 09:30-16:30
5TH OCTOBER 09:30-14:30

At The Wood Centre for Innovation
Stansfeld Park, Quarry Rd, Headington, Oxford OX3 8SB

Partnerships



Clinical Engagement

Needs analysis

Thought leadership

Bloods workshops

Digital Innovation Ambassadors

Informal network

Internal innovation pipeline

Innovation fellows

Connections for innovators

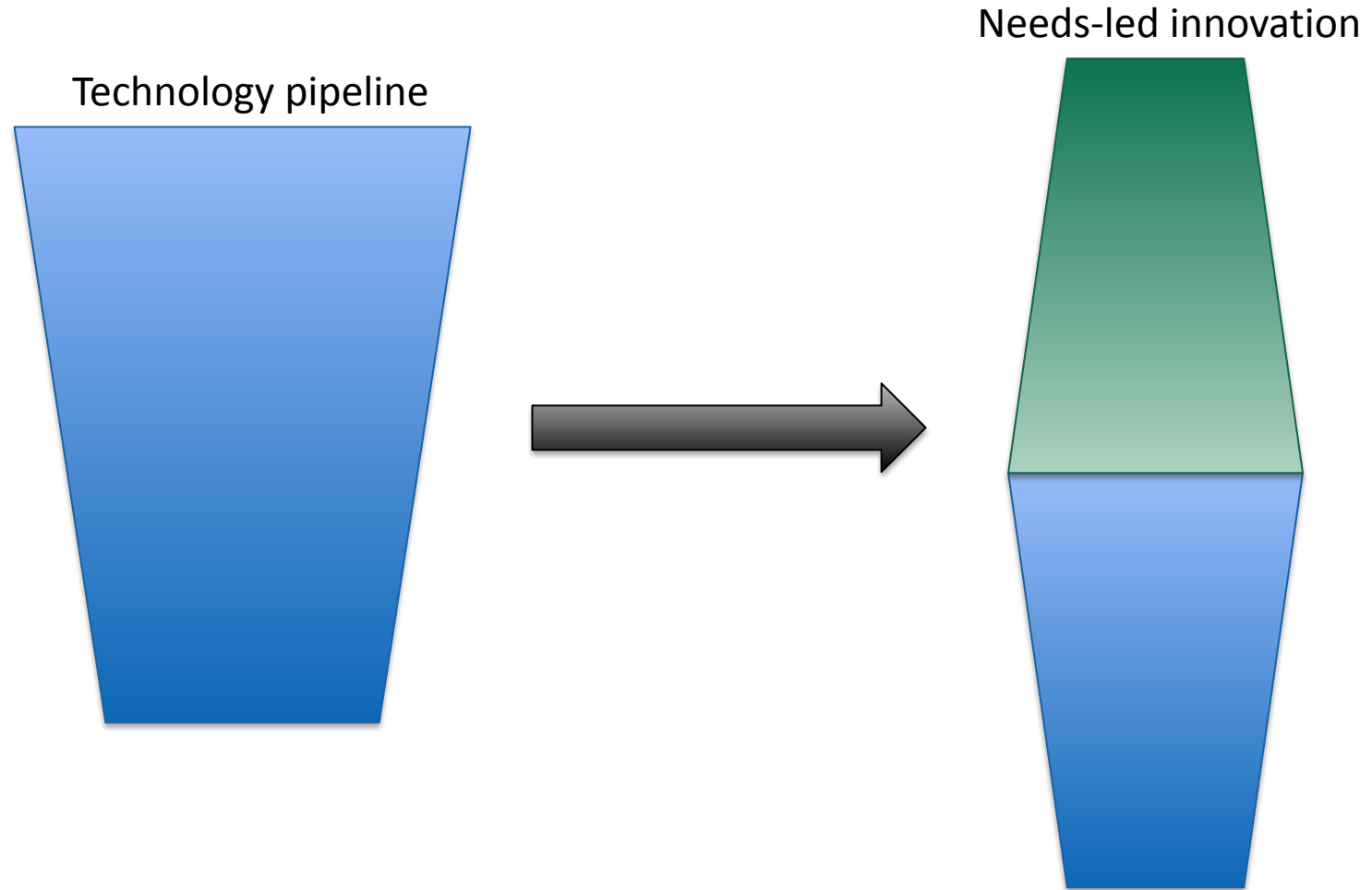


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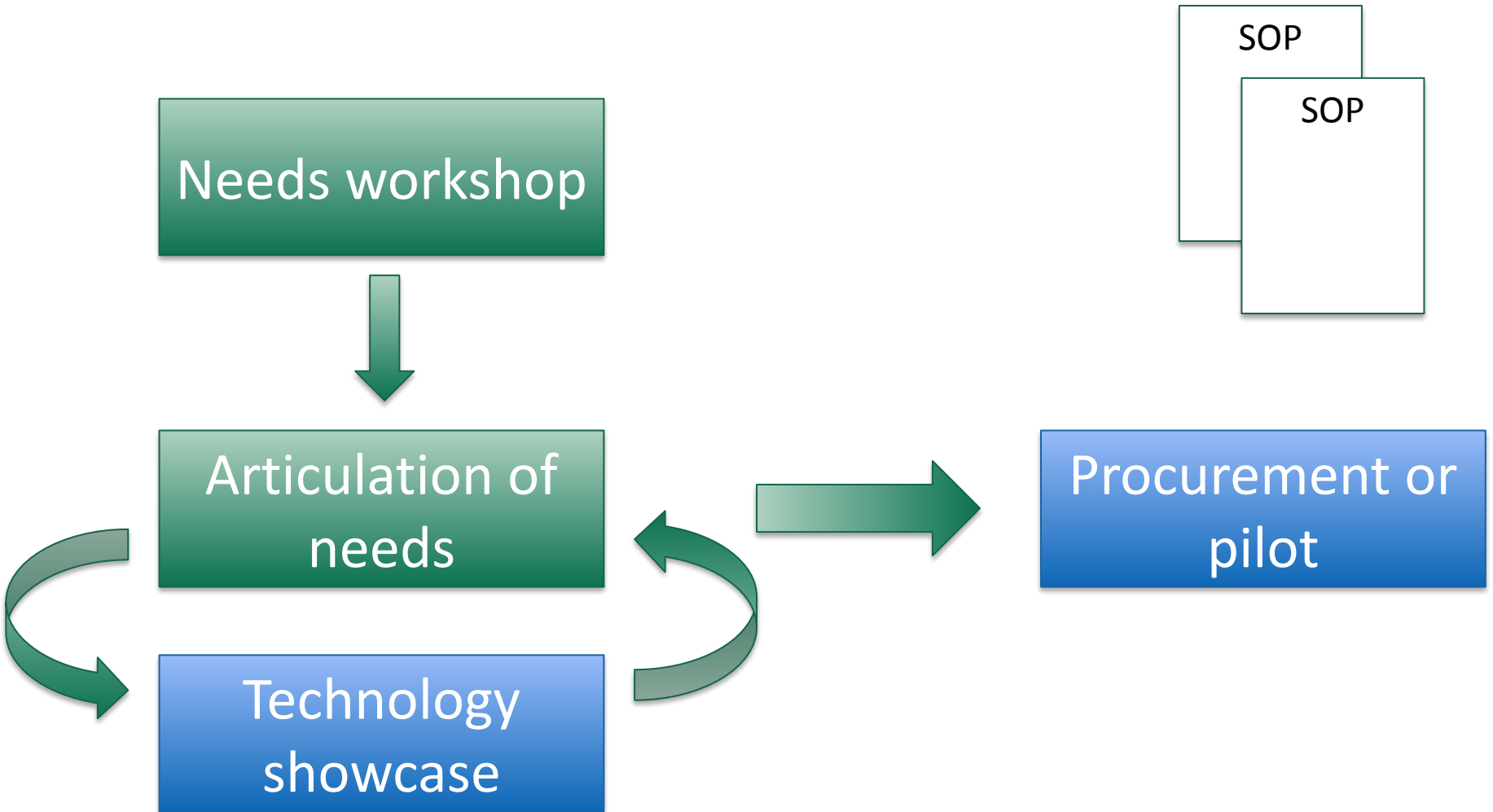
Progression



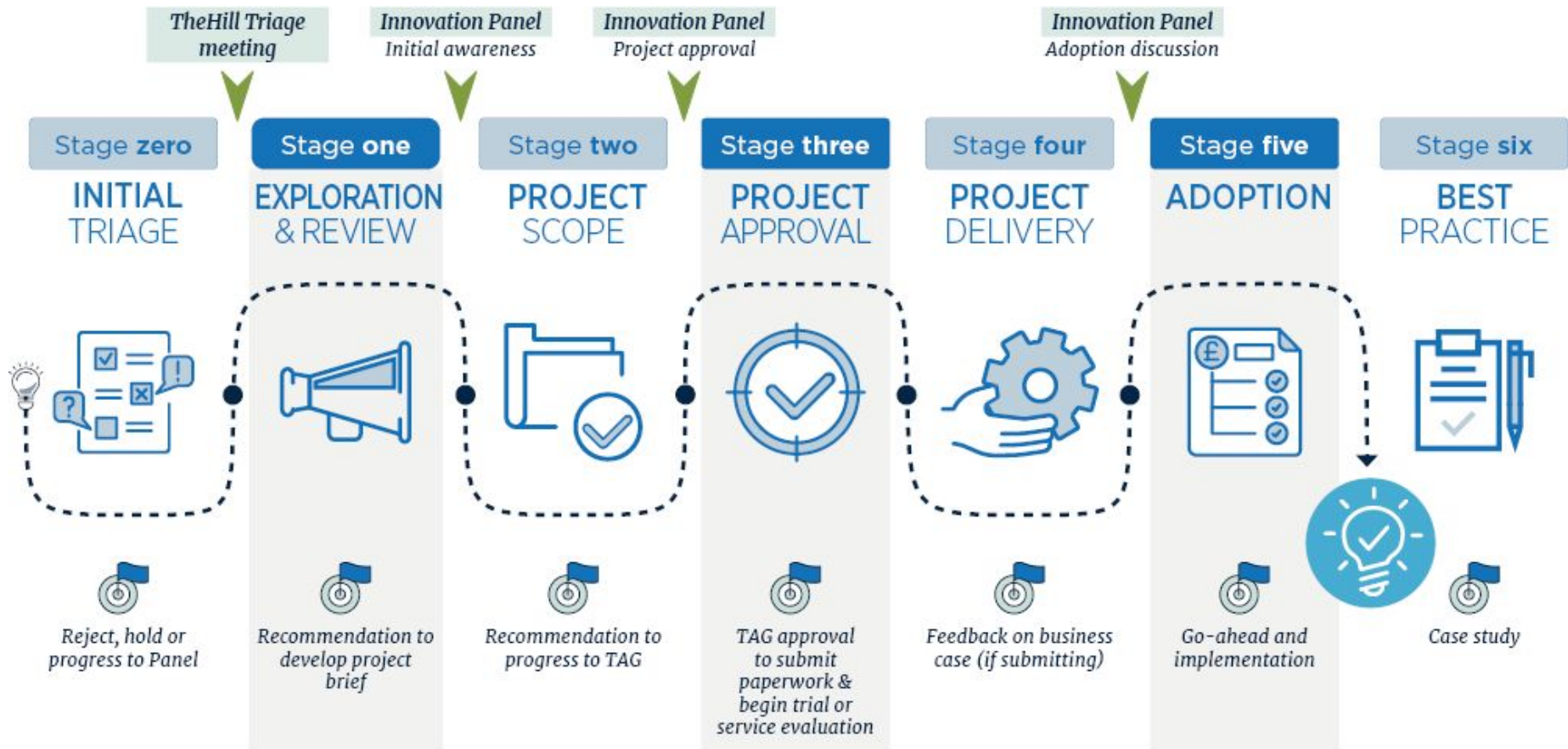
Engagement



Processes



Innovation Pipeline



Programme Summary



For clinicians + academics

Digital Innovation
Ambassadors

Grant funded collaborations

Needs workshops

Digital Skills Training



For partners + thought leaders

College dinner and
discussion evenings

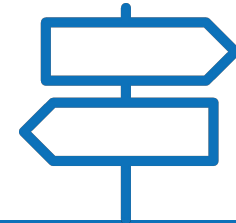
Ecosystem meetings

Thought leadership and
reports

Engagement with our
community

For everyone

Social mixers



For SMEs, start-ups + innovators

NHS Market Access
Accelerator

Bridgehead programme

Pre-seed programme

Procurement workshops

Grants, investment and
clinical engagement



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Sept 2022

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