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EDINBURGH INNOVATIONS

Embedding Enterprise in the Curriculum Community of Practice at the University of Edinburgh

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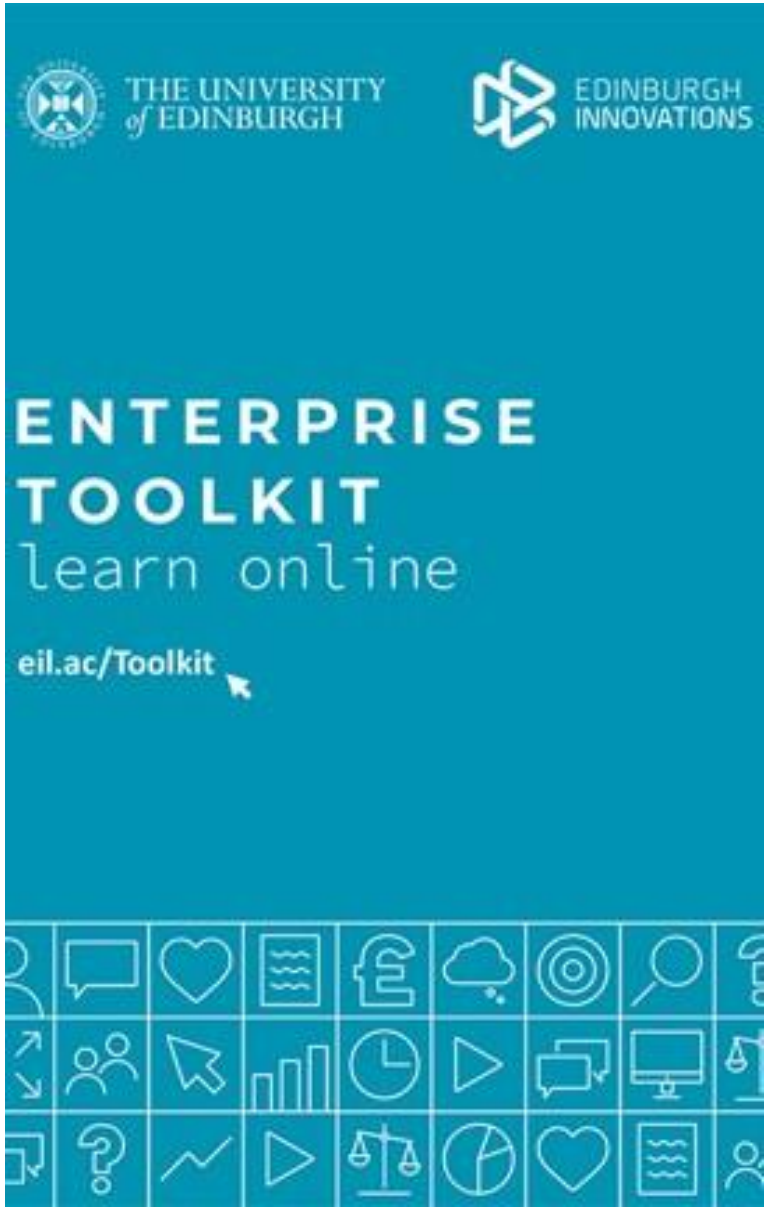
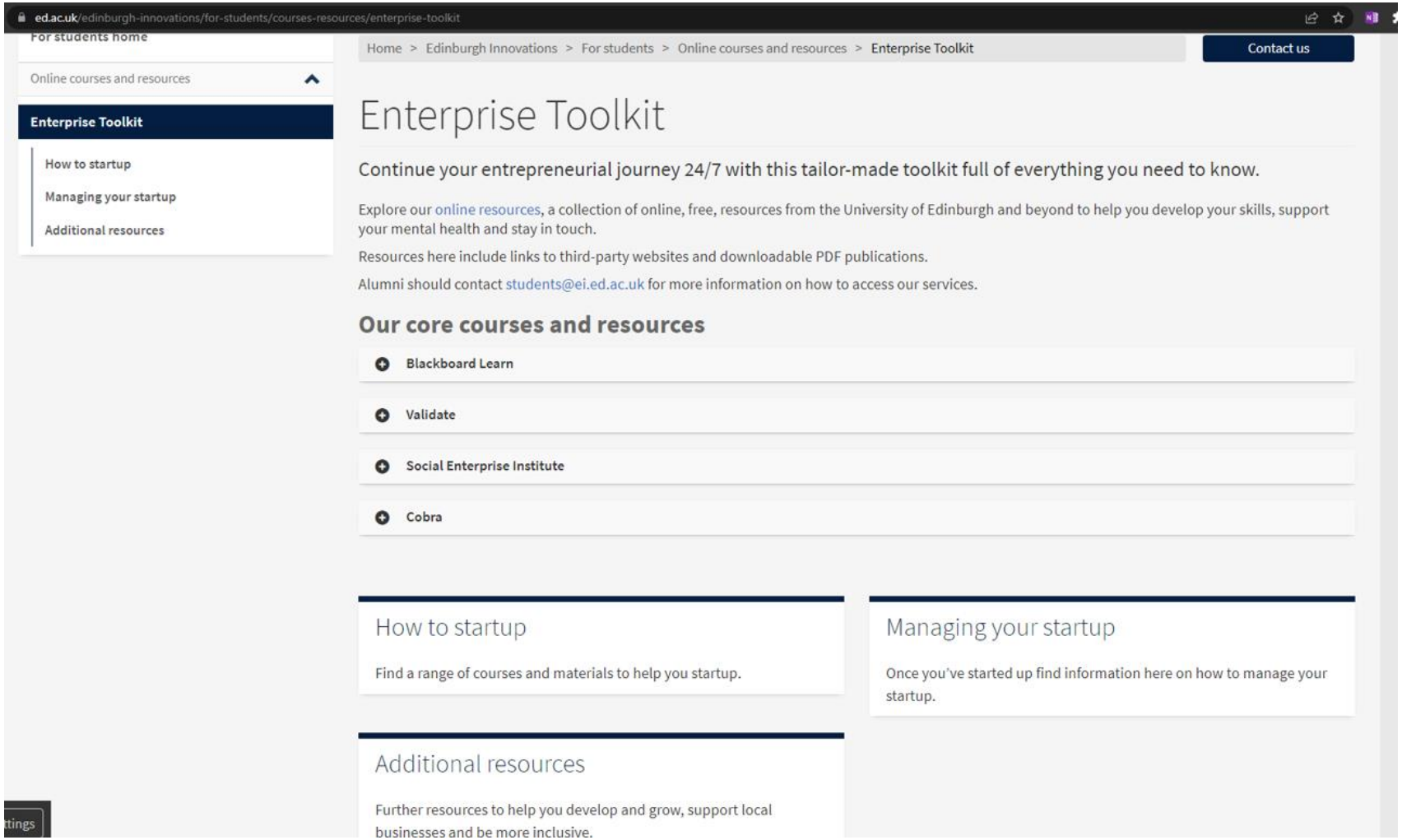
University of Edinburgh Enterprise Context

- University of Edinburgh context – Edinburgh Innovations
- Focus on commercialisation vs./and Student Enterprise
- Extracurricular activities and business advisory support
- Historically, team supported various teaching staff across the university
- Student Enterprise Team traction and impact on building connections

Online resources.
Creating the Enterprise Toolkit. Users.





Curriculum Transformation

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Embedding Enterprise in the Curriculum
Community of Practice (CoP)

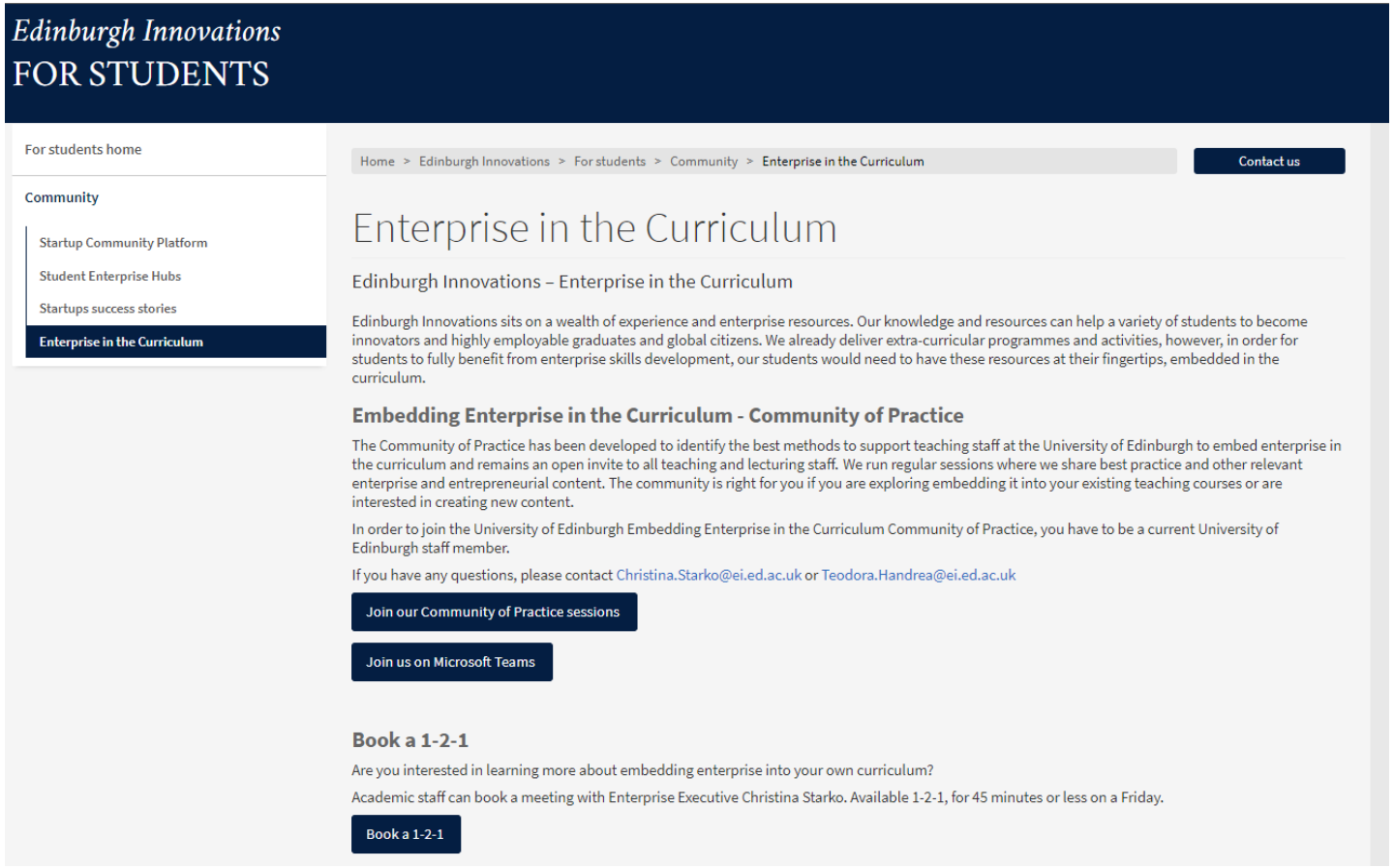
- First experience of delivering enterprise in the curriculum in 2019 with School of Biomedical Sciences

- Research on entrepreneurial courses, focus on PhD
  - 35 CDTs providing impact related PhDs in collaboration with industry

- Research on interest in enterprise
  - Mapping interest in skills and attributes – problem solving, communication, creativity scored highest
  - 1,054 students took enterprise and entrepreneurship related courses (March 20/21)

- Attending the Learning & Teaching conference at the University of Edinburgh

Embedding Enterprise in the Curriculum Community of Practice



Topics:

- Sharing research
- Case studies from different Colleges within the University
- Student perspective with regards to importance and impact of enterprise courses
- Train the trainer on interactive tools

Embedding Enterprise in the Curriculum
Community of Practice

- Resources and scaling
- Community – very relationship based
- Communication and promotion
- Team activities vs./and University priorities
- Adding value to the community
- Collaboration
- Exploring partnerships that fit well with regional economic development

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