



THE UNIVERSITY *of* EDINBURGH



EDINBURGH INNOVATIONS

# Embedding Enterprise in the Curriculum Community of Practice at the University of Edinburgh

Dora Handrea  
Lead Enterprise Executive



THE UNIVERSITY *of* EDINBURGH



EDINBURGH INNOVATIONS

## University of Edinburgh Enterprise Context

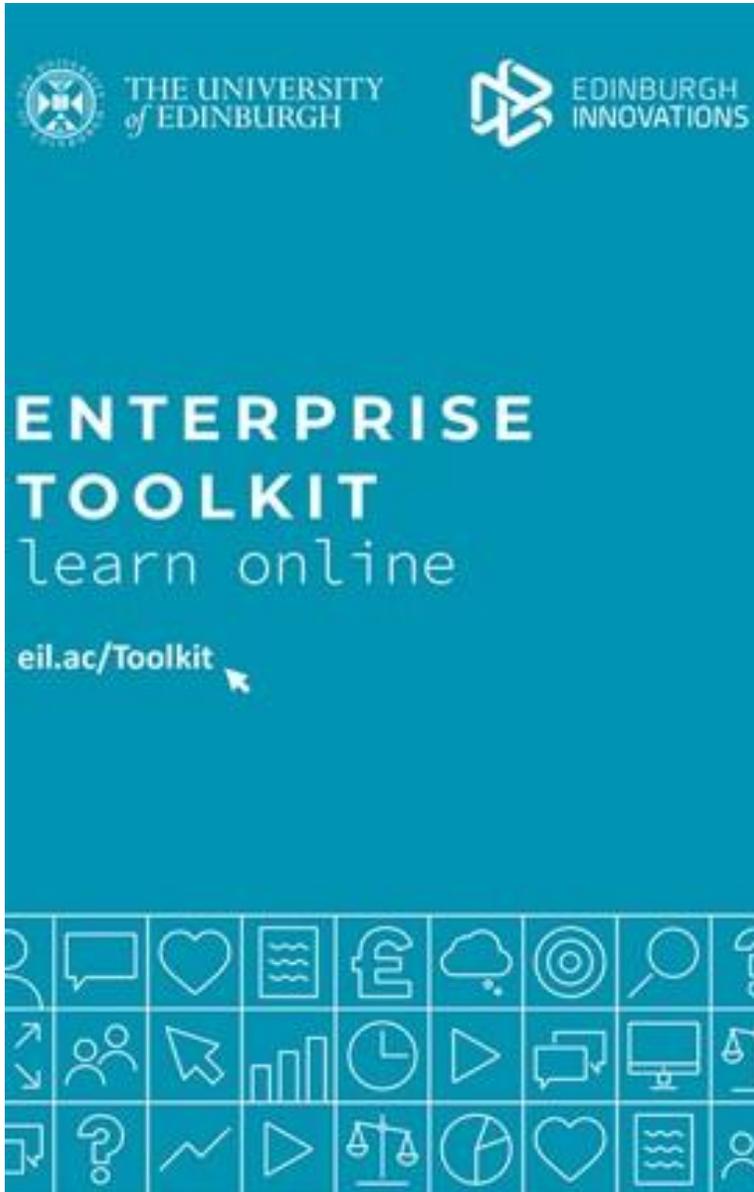
- University of Edinburgh context – Edinburgh Innovations
- Focus on commercialisation vs./and Student Enterprise
- Extracurricular activities and business advisory support
- Historically, team supported various teaching staff across the university
- Student Enterprise Team traction and impact on building connections



THE UNIVERSITY *of* EDINBURGH



EDINBURGH INNOVATIONS



# Online resources. Creating the Enterprise Toolkit. Users.

ed.ac.uk/edinburgh-innovations/for-students/courses-resources/enterprise-toolkit

For students home

Online courses and resources

**Enterprise Toolkit**

- How to startup
- Managing your startup
- Additional resources

Home > Edinburgh Innovations > For students > Online courses and resources > Enterprise Toolkit [Contact us](#)

## Enterprise Toolkit

Continue your entrepreneurial journey 24/7 with this tailor-made toolkit full of everything you need to know.

Explore our [online resources](#), a collection of online, free, resources from the University of Edinburgh and beyond to help you develop your skills, support your mental health and stay in touch.

Resources here include links to third-party websites and downloadable PDF publications.

Alumni should contact [students@ei.ed.ac.uk](mailto:students@ei.ed.ac.uk) for more information on how to access our services.

### Our core courses and resources

- + Blackboard Learn
- + Validate
- + Social Enterprise Institute
- + Cobra

#### How to startup

Find a range of courses and materials to help you startup.

#### Managing your startup

Once you've started up find information here on how to manage your startup.

#### Additional resources

Further resources to help you develop and grow, support local businesses and be more inclusive.

# Curriculum Transformation



THE UNIVERSITY of EDINBURGH



EDINBURGH INNOVATIONS

# Embedding Enterprise in the Curriculum Community of Practice (CoP)

- First experience of delivering enterprise in the curriculum in 2019 with School of Biomedical Sciences
- Research on entrepreneurial courses, focus on PhD
  - 35 CDTs providing impact related PhDs in collaboration with industry
- Research on interest in enterprise
  - Mapping interest in skills and attributes – problem solving, communication, creativity scored highest
  - 1,054 students took enterprise and entrepreneurship related courses (March 20/21)
- Attending the Learning & Teaching conference at the University of Edinburgh



THE UNIVERSITY *of* EDINBURGH



EDINBURGH INNOVATIONS

# Embedding Enterprise in the Curriculum Community of Practice

The screenshot shows a website page for 'Edinburgh Innovations FOR STUDENTS'. The page title is 'Enterprise in the Curriculum'. The breadcrumb trail is 'Home > Edinburgh Innovations > For students > Community > Enterprise in the Curriculum'. There is a 'Contact us' button in the top right. A left sidebar contains a 'Community' section with links to 'Startup Community Platform', 'Student Enterprise Hubs', 'Startups success stories', and 'Enterprise in the Curriculum' (which is highlighted). The main content area has a sub-header 'Edinburgh Innovations – Enterprise in the Curriculum' and a paragraph: 'Edinburgh Innovations sits on a wealth of experience and enterprise resources. Our knowledge and resources can help a variety of students to become innovators and highly employable graduates and global citizens. We already deliver extra-curricular programmes and activities, however, in order for students to fully benefit from enterprise skills development, our students would need to have these resources at their fingertips, embedded in the curriculum.' Below this is a section titled 'Embedding Enterprise in the Curriculum - Community of Practice' with a paragraph: 'The Community of Practice has been developed to identify the best methods to support teaching staff at the University of Edinburgh to embed enterprise in the curriculum and remains an open invite to all teaching and lecturing staff. We run regular sessions where we share best practice and other relevant enterprise and entrepreneurial content. The community is right for you if you are exploring embedding it into your existing teaching courses or are interested in creating new content.' This is followed by a paragraph: 'In order to join the University of Edinburgh Embedding Enterprise in the Curriculum Community of Practice, you have to be a current University of Edinburgh staff member.' and a contact line: 'If you have any questions, please contact [Christina.Starko@ei.ed.ac.uk](mailto:Christina.Starko@ei.ed.ac.uk) or [Teodora.Handrea@ei.ed.ac.uk](mailto:Teodora.Handrea@ei.ed.ac.uk)'. There are two buttons: 'Join our Community of Practice sessions' and 'Join us on Microsoft Teams'. At the bottom, there is a section 'Book a 1-2-1' with a paragraph: 'Are you interested in learning more about embedding enterprise into your own curriculum? Academic staff can book a meeting with Enterprise Executive Christina Starko. Available 1-2-1, for 45 minutes or less on a Friday.' and a 'Book a 1-2-1' button.

## Topics:

- Sharing research
- Case studies from different Colleges within the University
- Student perspective with regards to importance and impact of enterprise courses
- Train the trainer on interactive tools

# Embedding Enterprise in the Curriculum Community of Practice

- Resources and scaling
- Community – very relationship based
- Communication and promotion
- Team activities vs./and University priorities
- Adding value to the community
- Collaboration
- Exploring partnerships that fit well with regional economic development



THE UNIVERSITY *of* EDINBURGH



EDINBURGH INNOVATIONS



THE UNIVERSITY of EDINBURGH



EDINBURGH INNOVATIONS