[▲]UCL



SUPPORTING ENTREPRENEURSHIP EDUCATION ACROSS DISCIPLINES

Welcome! We will be starting shortly.

For those waiting online, we will be with you very soon. Please feel free to introduce yourself to each other using the chat.

INTRODUCTIONS

The UCL Entrepreneurship Community of Practice Our hosts, the School of Management Enterprise Educators UK





PLAN FOR THE DAY

10.30am to 11.30am Initiate What and Why a Community of Practice?

11.30am to 12.30am **Engage** Who makes up a Community of Practice?

12.30 – 1.30pm Lunch

1.30-2.30pm **Enable** How to mobilise a Community of Practice?

2.30 - 3.30pm **Grow** How to build on emerging opportunities? 3.30pm onwards – Join us for drinks!





 Do you have or are you a part of an Entrepreneurship Community of Practice?



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What were the **benefits** of setting up a community of practice in your institution or organisation?

So that academics and service staff could share best practice for embedding entrepreneurship in the curriculum.

It's super helpful for visibility and alignment of activities across the organisation champions in other areas of the university who will actively promote what we do and campaign for funding / support where needed

Connecting colleagues

from different parts of

the university

I am involved in two communities of practice: Enterprise/ Entrepreneurship Education and Venture Creation Programme (outside uni)

Better communication

a very new venture at my institution so it's too early to really say What are the **potential benefits** of setting up a community of practice in your institution or organisation?

Less duplication

identify/connect with those that are active or self identify as active in enterprise

Extend the reach of ent education and gain deeper understanding of the needs of different programmes/student cohorts; extend the breadth of projects and engagement Building impact

Cross & multi disciplinary working potential

creative solutions

Common skills you share in the areas of entrepreneurship and enterprise

design thinking creative thinking employability skills Network Team work teamwork futures thinking skillsagile values thinking problem solving problem different audiences agile and teamwork creativity Innovative skills thinking communications skills needs of students skills in the community

Common experiences and/or activities you share in the areas of the entrepreneurship and enterprise

Student Experience student involvement opportunities enterprise student idea student teams students new students and staff applicability to students projects Student engagement problems networking education for students networking

Strengths for entrepreneurship and enterprise in your institutions

Academic supportStrategic supportProgrammeleadership supportstudent support SUPPOR
businessesEnterpriseIeader support SeniorEntrepreneurshipsupport from our VCalumni support

Areas of development for entrepreneurship and enterprise in your institutions

externally financed new partnerships funding rather than core funding Joined partnerships department collaboration space / team enterprise offer **Enterprise** Careers & Enterprise visibility of support new ideas enterprise and innovation Recognition in workload Santander / Alumni If you do not have an entrepreneurship community of practice, who would you approach at your institution or organisation to get the ball rolling

Unsure at this moment

I would do it myself.

innovation and enterprise division and the seniority would change depending on scope of the ask.

Head of Enterprise Education

No idea - probably speak to my manager and see who they suggested.

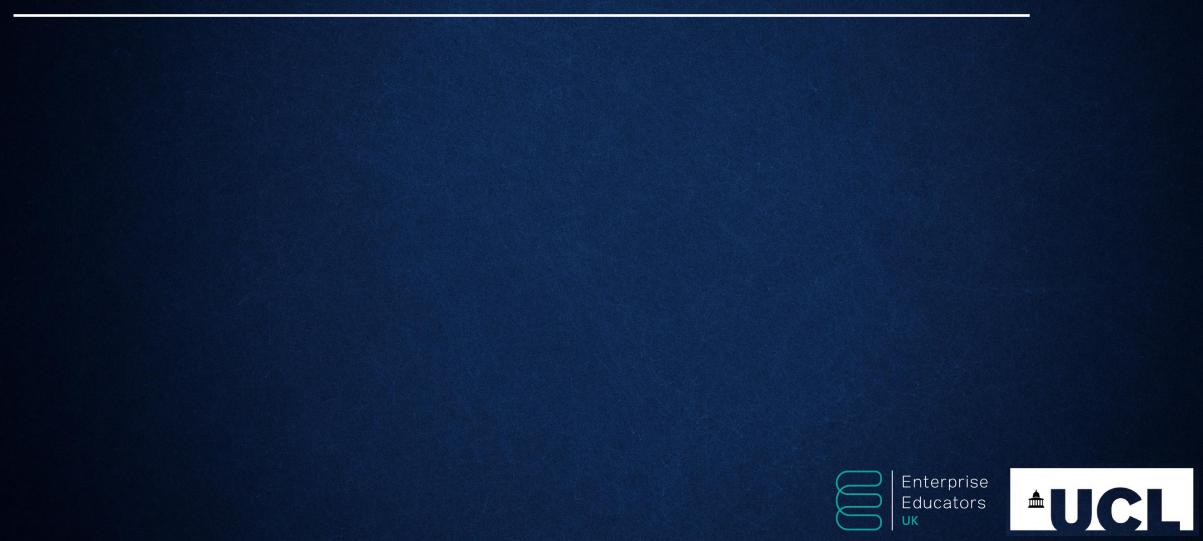
HoD - need contacts across all faculties really

PVC Dean

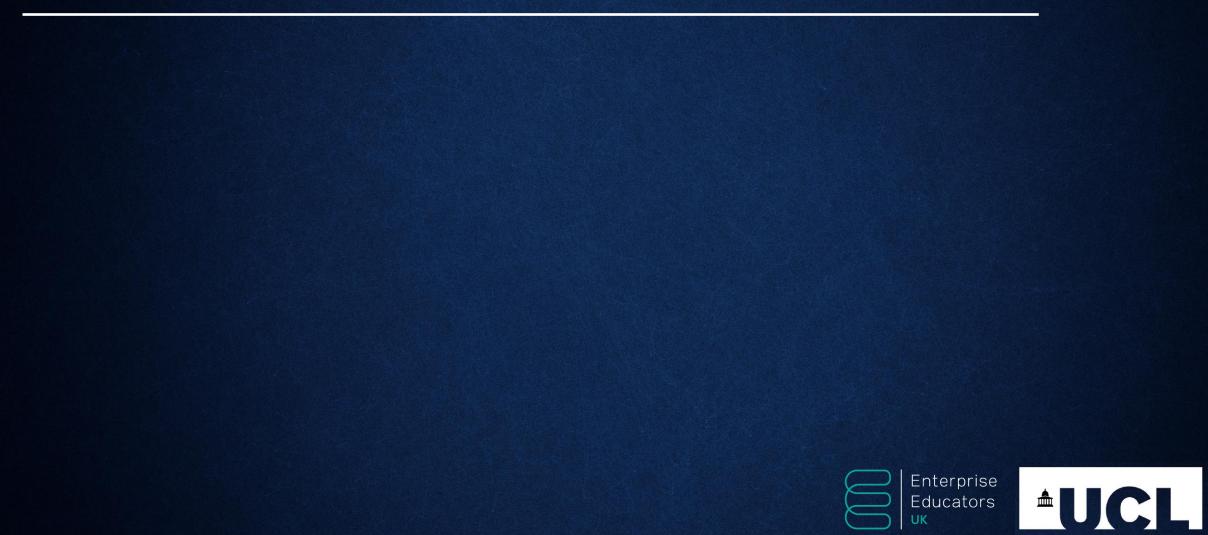
Enterprise Manager

Like many things, staff create their own internal projects as there is limited buy-in at an institutional level and no resources to facilitate change









ENGAGE

In your Institution...

- . Who are the entrepreneurs? And do they self-identify as such?
- . What stops people getting involved in activities linked to entrepreneurship?
- . Where does the power lie in entrepreneurship in your institution?





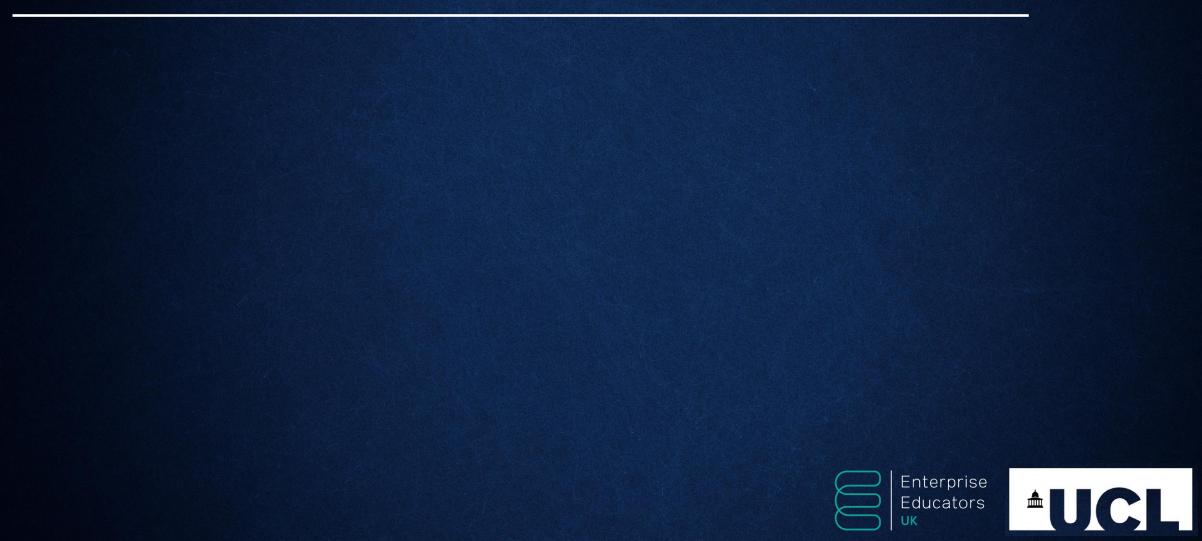
LUNCHTIME!

See you at 1.30pm









ENABLE

In your Institution...

- . How do you encourage people to take ownership?
- . What kinds of activities that work well in your context?
- . What are the incentives to getting involved?







SLIDE TEXT





GROW

What is your biggest take-away from today?

Who are you going to reach out to on your way home tonight, or at your desk on Monday?

What event could you plan to grow your Entrepreneurship CoP or get one established?



GROW

Next steps for us as a one day community

Meet again? Symposium at EE conference? Community of community of practices?



