



SUPPORTING ENTREPRENEURSHIP EDUCATION ACROSS DISCIPLINES

Welcome! We will be starting shortly.

For those waiting online, we will be with you very soon. Please feel free to introduce yourself to each other using the chat.

INTRODUCTIONS

The UCL Entrepreneurship Community of Practice
Our hosts, the School of Management
Enterprise Educators UK

PLAN FOR THE DAY

10.30am to 11.30am **Initiate**

What and Why a Community of Practice?

11.30am to 12.30am **Engage**

Who makes up a Community of Practice?

12.30 – 1.30pm Lunch

1.30-2.30pm **Enable**

How to mobilise a Community of Practice?

2.30 - 3.30pm **Grow**

How to build on emerging opportunities?

3.30pm onwards –
Join us for drinks!

1. Do you have or are you a part of an Entrepreneurship Community of Practice?

● Yes

9

● No

6



What were the **benefits** of setting up a community of practice in your institution or organisation?

So that academics and service staff could share best practice for embedding entrepreneurship in the curriculum.

It's super helpful for visibility and alignment of activities across the organisation

Connecting colleagues from different parts of the university

champions in other areas of the university who will actively promote what we do and campaign for funding / support where needed

I am involved in two communities of practice: Enterprise/ Entrepreneurship Education and Venture Creation Programme (outside uni)

Better communication

a very new venture at my institution so it's too early to really say

What are the **potential benefits** of setting up a community of practice in your institution or organisation?

Less duplication

identify/connect with those that are active or self identify as active in enterprise

Extend the reach of ent education and gain deeper understanding of the needs of different programmes/student cohorts; extend the breadth of projects and engagement

Building impact

Cross & multi disciplinary working potential

creative solutions

Common skills you share in the areas of entrepreneurship and enterprise

A word cloud of skills related to entrepreneurship and enterprise. The words are in various shades of blue and teal, with some in bold. The most prominent words are 'skills', 'agile', 'teamwork', 'thinking', 'creativity', 'problem', and 'network'. Other words include 'creative thinking', 'employability skills', 'design thinking', 'Team work', 'futures thinking', 'values', 'different audiences', 'agile and teamwork', 'Innovative skills', 'needs of students', 'thinking communications skills', and 'skills in the community'.

creative thinking employability skills design thinking
teamwork Team work Network
futures thinking
problem solving **thinking** **skills** agile values
different audiences
agile and teamwork **creativity** **problem**
Innovative skills needs of students thinking communications skills
skills in the community

Common experiences and/or activities you share in the areas of the entrepreneurship and enterprise



A word cloud of terms related to entrepreneurship and enterprise. The words are arranged in a roughly circular pattern around the central word 'students'. The words vary in size and orientation, with 'students' being the largest and most prominent. Other significant words include 'networking', 'Student engagement', 'student involvement', and 'enterprise student idea'. The colors of the words range from dark blue to light blue.

students
networking
Student engagement
student involvement
enterprise student idea
new students and staff
projects
Student Experience
opportunities
student teams
applicability to students
problems
education for students

Strengths for entrepreneurship and enterprise in your institutions

Academic support

Programme

Strategic support

leadership support

student support

businesses

support hub university strategy

Enterprise

leader support senior

Entrepreneurship

support from our VC

alumni support

Areas of development for entrepreneurship and enterprise in your institutions

externally financed new partnerships funding rather than core
funding Joined partnerships department collaboration
space / team
enterprise offer **enterprise** Careers & Enterprise
better communication visibility of support
new ideas academic staff dedicated hub
enterprise and innovation advantages of enterprise
Recognition in workload Santander / Alumni

If you do not have an entrepreneurship community of practice, who would you approach at your institution or organisation to get the ball rolling

Unsure at this moment

I would do it myself.

innovation and enterprise division and the seniority would change depending on scope of the ask.

Head of Enterprise Education

No idea - probably speak to my manager and see who they suggested.

HoD - need contacts across all faculties really

PVC Dean

Enterprise Manager

Like many things, staff create their own internal projects as there is limited buy-in at an institutional level and no resources to facilitate change

INITIATE

ENGAGE

ENGAGE

In your Institution...

- . Who are the entrepreneurs? And do they self-identify as such?
- . What stops people getting involved in activities linked to entrepreneurship?
- . Where does the power lie in entrepreneurship in your institution?

LUNCHTIME!

See you at 1.30pm

ENABLE

ENABLE

In your Institution...

- . How do you encourage people to take ownership?
- . What kinds of activities that work well in your context?
- . What are the incentives to getting involved?

GROW

SLIDE TEXT

GROW

What is your biggest take-away from today?

Who are you going to reach out to on your way home tonight, or at your desk on Monday?

What event could you plan to grow your Entrepreneurship CoP or get one established?

GROW

Next steps for us as a one day community

Meet again?

Symposium at EE conference?

Community of community of practices?